

APPROVED
BY THE
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AUTHORITY

A CHARLTON PUBLICATION

BLACK JACK

10¢

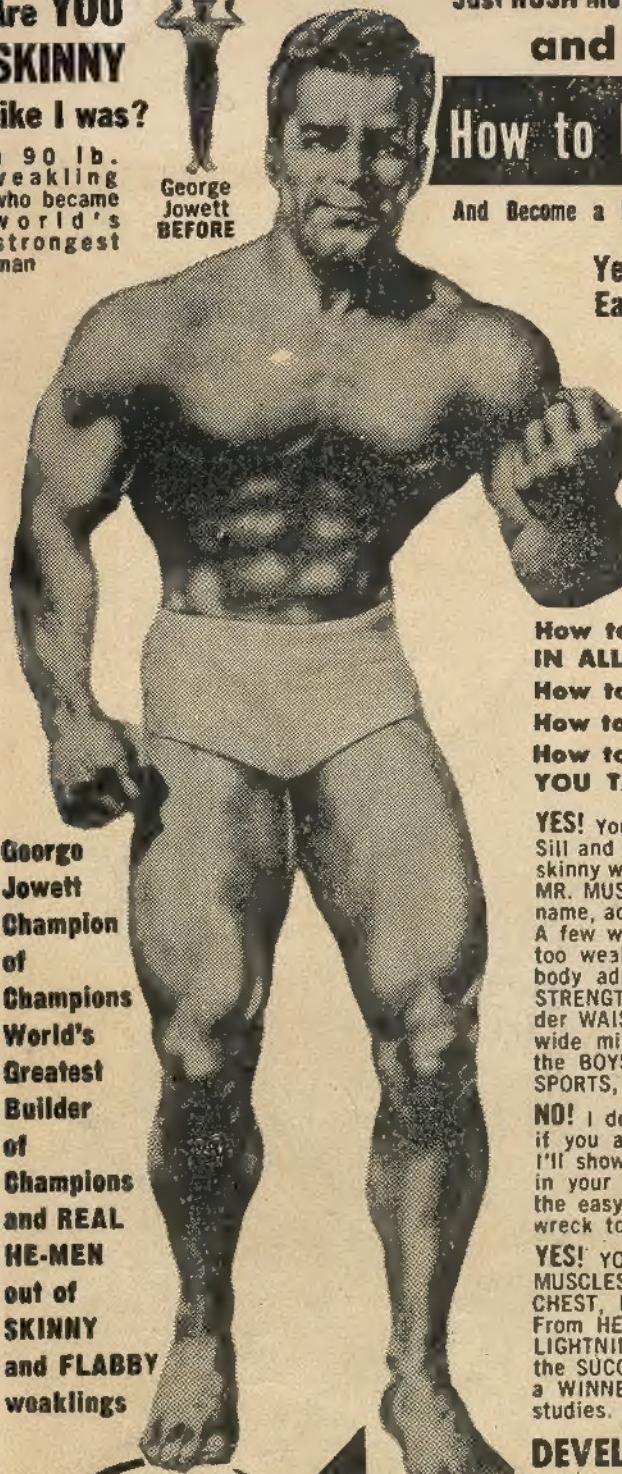


MASULLI +
MASTROSERIO -

Are YOU SKINNY like I was?

a 90 lb. weakling who became world's strongest man

George Jowett BEFORE



George Jowett Champion of Champions World's Greatest Builder of Champions and REAL HE-MEN out of SKINNY and FLABBY weaklings

WIN A BIG Silver Trophy and \$100 IN CASH

MAIL THE COUPON TO ME NOW
and I'll Send You FREE these

5 AMAZING PICTURE-PACKED COURSES

PLUS BOOK OF PHOTOS OF FAMOUS STRONG MEN ONCE WEAK LIKE YOU



Formerly \$5.00 each. MILLIONS were sold at \$1.00. Send for them ALL FREE. Mail Coupon BEFORE IT IS TOO LATE and you have to pay \$1.00 or \$5.00.

Just RUSH me your LAST CHANCE COUPON below with YOUR NAME and ADDRESS ON IT

and I'll show YOU absolutely FREE

How to GAIN UP TO 50 LBS. OF MIGHTY MUSCLES!

And Become a REAL HE-MAN like MANY THOUSANDS of My Pupils in 10 Minutes of FUN a Day

Yes! I'll Show You By My Quick, Easy Methods How To

ADD POWERFUL NEW INCHES OF MUSCLES around YOUR ARMS, CHEST, LEGS, etc.

How to IMPROVE YOUR HE-MAN LOOKS 100%.

How to BECOME A WINNING ATHLETE IN ALL POPULAR SPORTS.

How to BEAT ANY BULLY.

How to DO FEATS of STRENGTH.

How to be a WINNER in EVERYTHING YOU TACKLE.

YES! Your Success Story Can Soon be like John Sill and thousands of my pupils. Think of it — a skinny weakling like you became a MAGNIFICENT MR. MUSCLES — won a BIG SILVER TROPHY, his name, accomplishments engraved on it and \$100. A few weeks before, everybody picked on John, too weak to fight for his rights. TODAY everybody admires John's movie star build, he-man STRENGTH, his mighty ARMS, heroic CHEST, slender WAIST, rock-like TORSO, broad manly BACK, wide military SHOULDERS, new popularity with the BOYS and GIRLS. His winning drive in ALL SPORTS, his energy at work and studies

NO! I don't care how skinny or flabby you are, if you are in your teens, twenties or thirties, I'll show you in just 10 thrilling minutes a day in your home, you can make yourself over by the easy, quick method I turned myself from a wreck to a WORLD CHAMPION

YES! YOU'LL ADD INCH upon INCH of MIGHTY MUSCLES to YOUR ARMS, YOU'LL DEEPEN YOUR CHEST, BROADEN YOUR BACK and SHOULDERS. From HEAD to HEELS you'll gain SIZE, POWER, LIGHTNING SPEED, ENDURANCE. You'll become the SUCCESSFUL HE-MAN IN LOOKS and ACTS — a WINNER in EVERYTHING, athletics, business, studies.

DEVELOP YOUR 520 MUSCLES BY THE GREATEST METHOD!

Friend, I traveled the world, studying every secret to PERFECTLY develop your body. My "5-Way Progressive Power Method" is TESTED-PROVED by hundreds of thousands LIKE YOU! SAVE YEARS, hundreds of DOLLARS! Do as movie stars, champions — John Sill, Jim Norman, Tony Pascarella — did! Mail coupon NOW!

(before it is too late)
as John Sill and the others did

Pick the kind of BODY YOU WANT
Check ALL Your Needs

I GAINED

60 LBS.

OF SHAPELY MIGHTY MUSCLES

This Can Be YOU in a Short Time!

BEFORE

Mailing Coupon
I was a 125 lb 6 ft. skinny weakling

says JOHN SILL

I added 7 inches to MY CHEST, 3 1/2 INCHES to EACH ARM. No, Pal! You don't have to be a chick-en-chested skinny weakling like I was only a few weeks ago

AFTER
Mailing Coupon
185 lb.
HEAD-TO-
TOE HE-MAN
POPULAR
ATHLETE
You can be, too!

THEY CALLED ME "SKINNY" —
BUT NOW THEY CALL ME MR. MUSCLES

TONY PASCARELLA

AFTER

Thanks to Jowett easy methods I GAINED 28 LBS of MUSCLE - PACKED STRENGTH ALL OVER. I won new handsome looks—great athletic ability. Now You do it!

I BROKE A WORLD'S STRENGTH RECORD!



JIM NORMAN became Athlete of the Year. Lifted the front End of a 2700 lb. Car. Quit being a bag-of-bones weakling like I was. In 10 minutes of fun a day, JOWETT CAN DO FOR YOU ALL HE DID FOR ME! I gained 25 TERRIFIC LBS. of HANDSOME POWER-PACKED MUSCLES.

BEFORE
mailing coupon below — like you do now.

JOWETT Institute of Physical Training, Dept. CH-83, 220 Fifth Ave., N. Y. C.

Dear George: I'm checking everything I need to give me the kind of body

I want: I want to gain

lbs. (fill in).

I want to add inches of muscle to my Arms Chest Legs Shoulders
 I want to become a winning athlete I want NEW PEP, NEW ENERGY
 I want to streamline my body, get rid of flabby fat.

Also please mail to me FREE Jowett's Photo Book of Strong Men plus all 3 HE-MAN Building Courses, now all in 1 volume. ENCLOSED FIND 10¢ FOR POSTAGE AND HANDLING.

Name _____ AGE _____

Address _____

City _____ Zone _____ State _____

ROCKY LANE'S BLACK JACK

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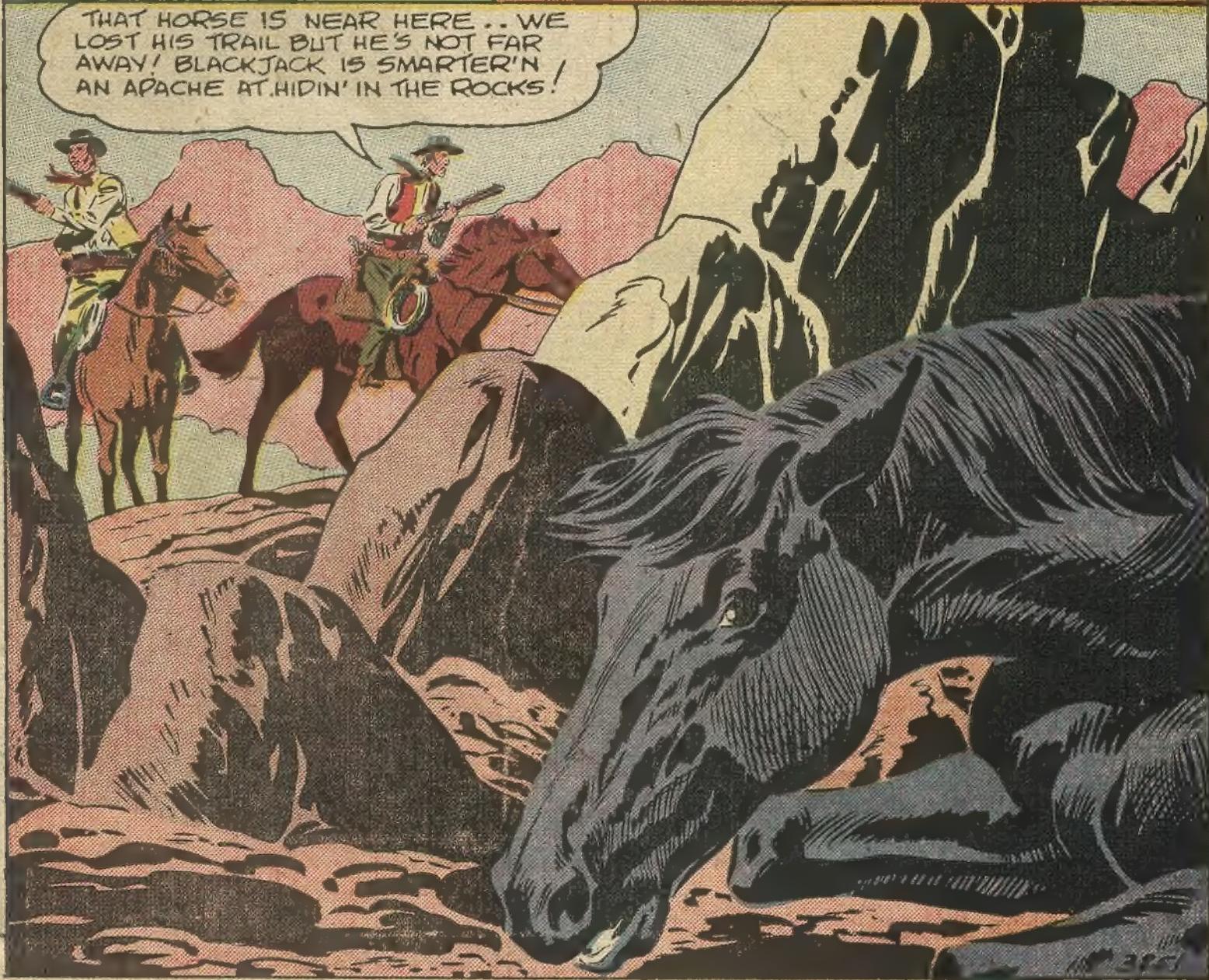
ROCKY LANE'S

BLACK JACK

THE EXILE

THEY SAID HE WAS CONTAMINATED . . . EVERY MAN'S HAND WAS AGAINST HIM, THERE WAS A REWARD OUT FOR THE GREAT STALLION! BLACK JACK COULDN'T EVEN GO NEAR HIS WILD BUNCH . . . THEY WERE WATCHING TOO CLOSELY!

THAT HORSE IS NEAR HERE . . . WE LOST HIS TRAIL BUT HE'S NOT FAR AWAY! BLACKJACK IS SMARTER'N AN APACHE AT HIDIN' IN THE ROCKS!



BLACK JACK HAD FRIENDS ON THE RANGE . . . HIS WILD MUSTANGS FOLLOWED HIM TO GOOD GRASS, SWEET WATER AND MEN WEREN'T MUCH OF A MENACE! THEN, THE STRANGE HORSE HERD CROSSED THE BORDER AND . . .

CHASE 'EM A WAYS, JUAN, THEN LET 'EM SCATTER! WE CAN'T PEDDLER THIS BUNCH! THEY'RE ALL SICK HORSES!



BLACK JACK

2

PATRON THESE HORSES
ARE SEEK! MAKE OTHER
HORSES SEEK!



THAT
STARTED
IT...
A HERD
OF DIS-
EASED
HORSES
LET LOOSE
ON THE
RANGE!
BLACKJACK
WATCHED
THEM,
KEEPING
HIS
DISTANCE.
HE
DON'T
LIKE
IT...



SOMETHIN'S WRONG WITH
THAT BUNCH OF MUSTANGS!
THEY'RE ... IT'S BLACKJACK'S
WILD BUNCH! THEY'RE IN
BAD SHAPE! HOPE BLACK-
JACK AIN'T GOT IT TOO!



THAT PUNCHER, AN OLD ADMIRER OF
BLACKJACK DIDN'T WASTE TIME! HE
HEADED FOR TOWN AND THE
VETERINARIAN!

IF BLACKJACK'S
GOT THE FEVER,
HE'LL NEED HELP!
'SIDES, THE
SHERIFF'LL WANT
TUH KNOW
ABOUT
THIS!



YEAH SHERIFF, BLACKJACK'S BUNCH IS
DEAD OR DYIN'! BLACKJACK LOOKED
OKAY... I GUESS HE'LL BE
ALL RIGHT!

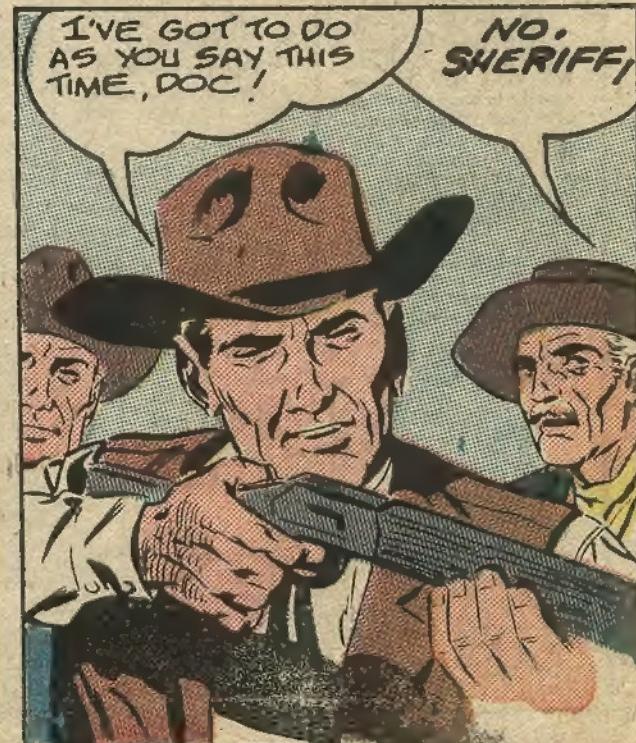
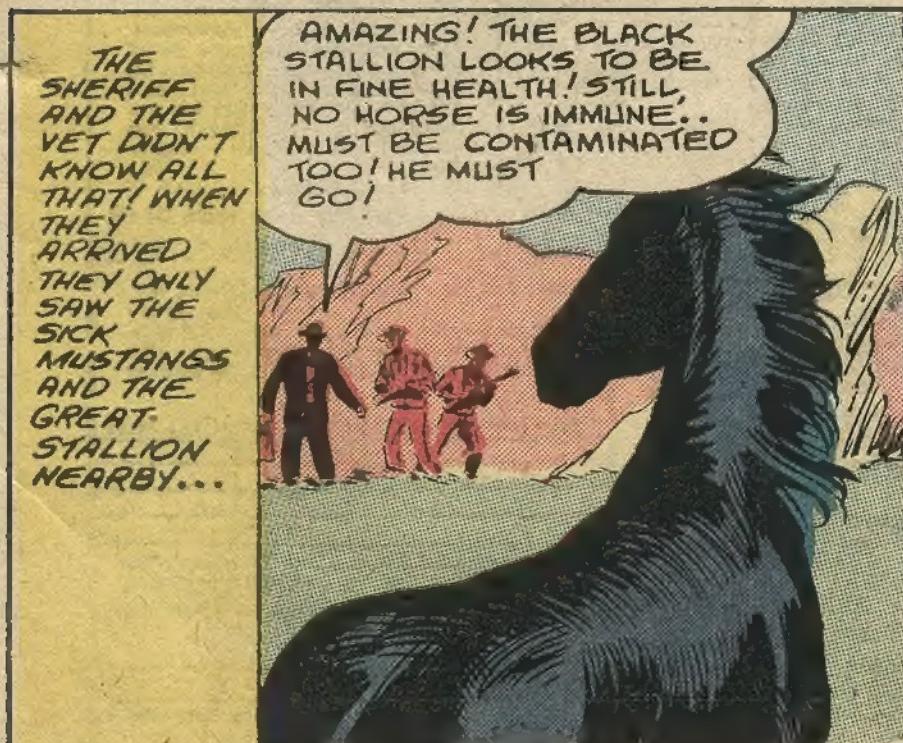
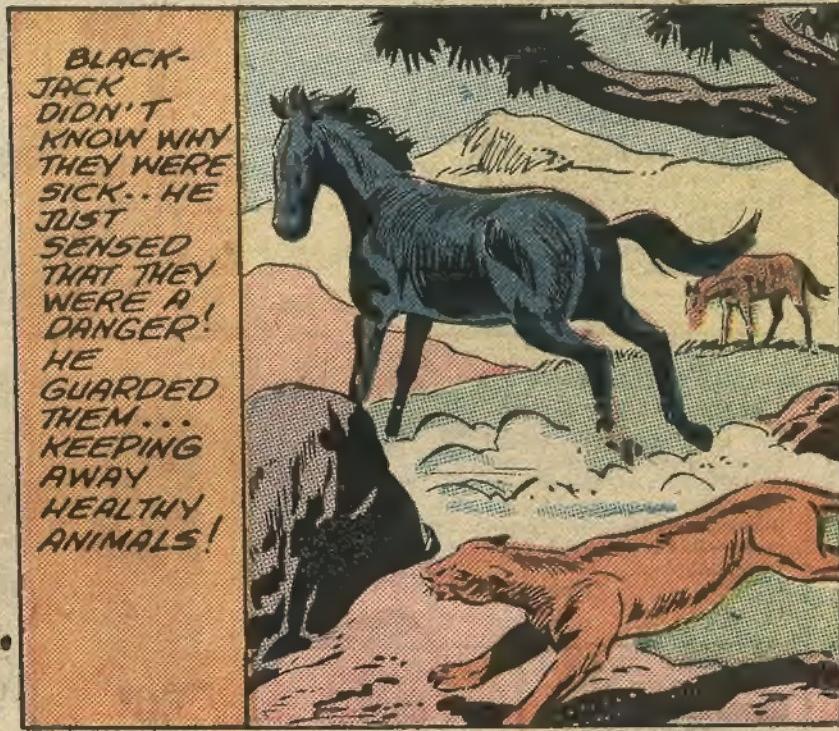
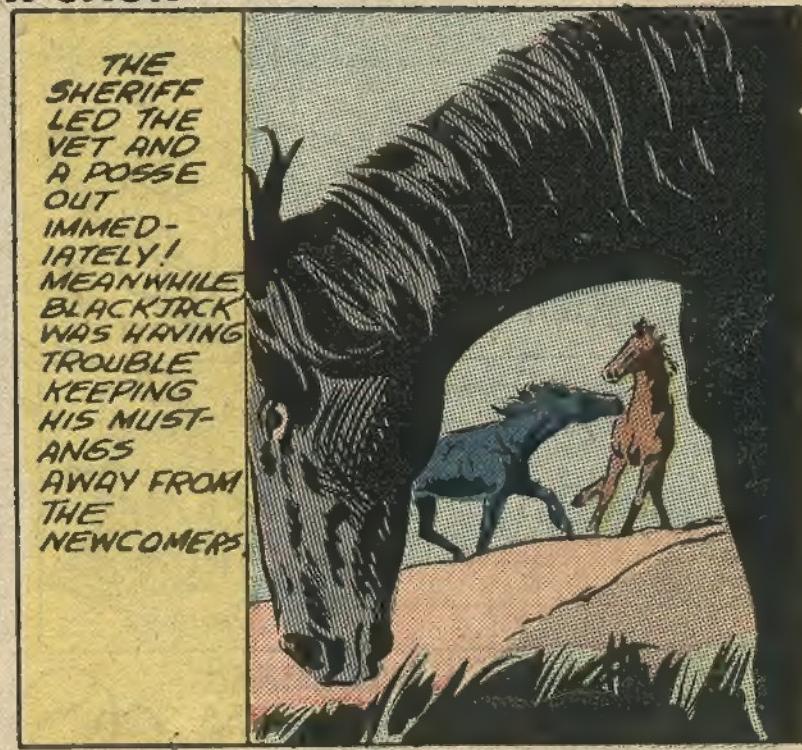


I HOPE
SO... HE'S
A GREAT/
HORSE!

I'M AFRAID
IT DOESN'T
MATTER WHETHER
BLACKJACK HAS
THE DISEASE OR
NOT! HE'S
BEEN
EXPOSED TO
IT... HE MUST
BE DESTROYED!



BLACK JACK .



TOYS! TRICKS! SURPRISES! GALORE

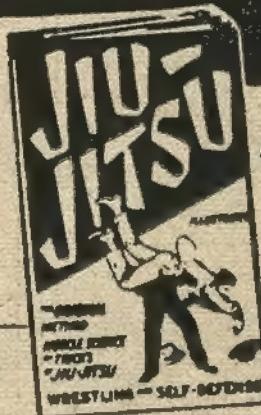
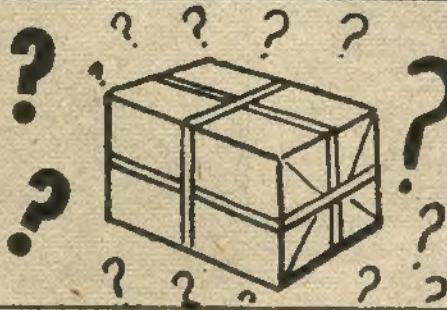
More Fun Than
You've Ever Known

SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.

Only 50¢

No. 678



If This Should Happen to You Would You Know This Quick Defense

ELECTRIC MOTOR Drives All Models

Yes, now you can have an actual electric motor for just 50¢. It sounds unbelievable, but it's true. This compact little kit makes it a cinch to build this high power unit. And the fun you're going to get driving your model planes, boats, etc. Comes complete with easy to follow instructions for assembly.

No. 852.....50¢



YOU, TOO, CAN BE TOUGH

Master Jiu-jitsu and you'll win any fight. This book gives you all the grips, blocks, etc., which are so effective in counter-attacking a bully or hold up. You don't need big muscles or weight, know how makes you the sure winner. We also send you FREE book on how to perform strong man stunts, tear a telephone book in half, etc.

No. 224

\$1.00



ATOMIC SMOKE BOMB

Just light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A-Bomb.

No. 971.....20¢

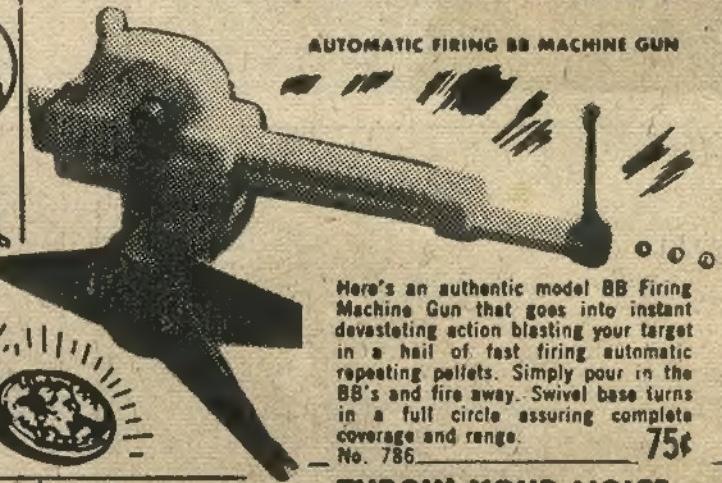
TRICK BASEBALL

It bounces cockeyed, it curves, it dips, it's impossible to catch. It's sure to set all the kids on the block spinning after it. There's a barrel of fun in every bounce of this amazing baseball.

No. 158.....50¢



AUTOMATIC FIRING BB MACHINE GUN



Here's an authentic model BB Firing Machine Gun that goes into instant devastating action blasting your target in a hail of fast firing automatic repeating pellets. Simply pour in the BB's and fire away. Swivel base turns in a full circle assuring complete coverage and range.

No. 786.....75¢

SURE-WIN COINS

You get two coins. One is ordinary, the other looks exot, but it has two heads. Do tricks, win friendly bets.

142.....Both only 25c



THROW YOUR VOICE



Ventrilo & Book

Your chance to be a ventriloquist. Throw your voice into trunks, behind doors, and everywhere. Instrument fits in your mouth and out of sight. You'll fool the teacher, your friends, and your family and have fun doing it. Free book on "How to Become a Ventriloquist."

No. 137.....25¢

BIKE SPEEDOMETER

READS UP TO 50 M.P.H.

See how fast your riding! Time yourself in racing and see if you can better your top speed. No gears, no complicated mechanism. Fasten to handle bars and go. Easy to install.

No. 199.....Only 75¢



The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation". Absolutely harmless.

Only 50¢

No. 239



Place it on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream at parties and gatherings.

50¢

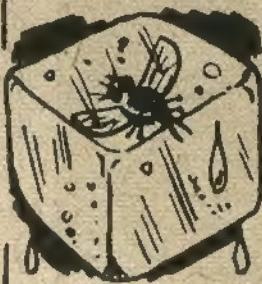
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SHRUNKEN HEADS

FANTASTIC! Looks exactly like what jungle head hunters prepare. Something new and startling to hang in your car, or in your room. A horrible and unusual gift in a box.

617.....\$1.98



FLY IN ICE CUBE

Will create a sensation when they see this plastic ice cube in a cool drink. It has a real bug inside.

No. 034 Only

35c

SILVER SKULL RING



Heavy Mexican silver ring with the raised face of skull and inlaid red ruby eyes. Feels good and looks really impressive. Adds heft to your hands.

50¢

\$1.00

IN CANADA SEND TO:

Box 164 Station "C"

Montreal PQ Canada

NICKELS TO DIMES



Brass cover is placed on four nickels. Spectator removes the cover and four dimes are discovered! Other startling effects performed.

No. 215

\$1.00

Cannot ship orders totalling less than \$1.00

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP., Lynbrook, N.Y.

Dept. GK-61

Rush me the items listed below. If I am not satisfied I may return any part of my purchase after 10 days free trial for full refund of the purchase price.

ITEM: NAME OF ITEM: HOW MANY: TOTAL PRICE

BLACK JACK

BLAM

SOMEONE
SHOOT! HE
MUST BE
TAKEN
OUT OF
CIRCULATION!

THE POSSE TOOK CARE OF THE SICK, DYING ANIMALS, BURYING THEM ON THE PRAIRIE! THEN RODE BACK TO TOWN... A MEETING WAS HELD!

BLACKJACK'S CARRYIN' THE DISEASE... OTHER HOSSES THAT HAD IT ARE TAKEN CARE OF! WE'VE GOT TO GET BLACKJACK OR BE RUINED! I'LL PUT UP A HUNDRED DOLLARS... YOU OTHERS, CHIP IN TOO!

A HALF HOUR LATER...

IT'S ALL SETTLED THEN... A REWARD OF TWO THOUSAND DOLLARS WILL BE PAID ON BLACKJACK!

MEANWHILE, BLACKJACK, OUT OF INSTINCT, HAD HOLED UP IN THE BADLANDS NEAR THE BORDER! HE WAS LONELY, AN EXILE... BUT HE HAD COMPANY NEARBY!

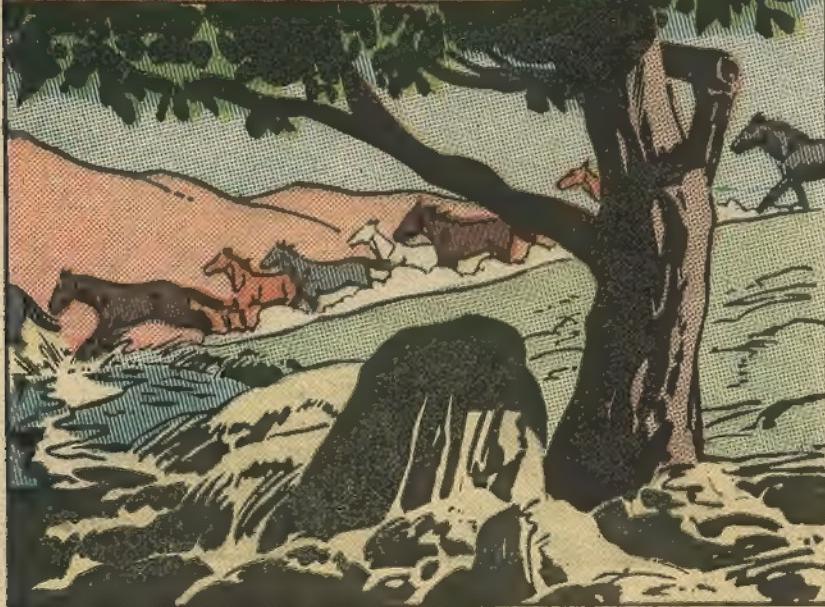
THEES BUNCH EES SICK TOO, I PATRON

I KNOW, BUT THEY MAY GET BETTER... IF NOT, WE'LL DESTROY THEM!

PATRON!
LOOK OUT!

BLACK JACK

BLACK JACK, SENSING THE DANGER OF THE DISEASED HERD, WENT WILD! THE WEARY HORSES DIDN'T FIGHT BACK... THEY TURNED AND RAN!



THERE'S BLACK JACK... CHASING THAT BUNCH O' HORSES!

THEY'RE ALL SICK TOO! WHY DOES HE CHASE THEM? A HORSE CAN'T KNOW THESE THINGS!

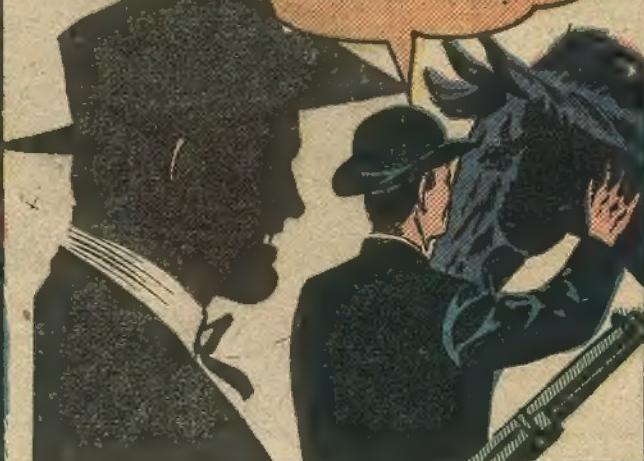


BLACK JACK GOT THEM ALL BACK ACROSS THE RIVER... THOUGH HE HADN'T TOUCHED ANY OF THEM, HE WASHED HIMSELF IN THE MUDDY RIO GRANDE.



HE LOOKS HEALTHY TUH ! ME !

HE'S ALL RIGHT ! THOSE WEREN'T HIS HORSES WE FOUND WITH THE DISEASE ! THEY MUST'VE BEEN DRIVEN IN LIKE THE BUNCH HE CHASED BACK ACROSS THE RIVER!



THE TWO HORSE PEDDLERS WERE PUT UNDER ARREST AND TAKEN TO JAIL! BLACK JACK'S REWARD WAS WITHDRAWN! HE WAS NO LONGER IN EXILE...

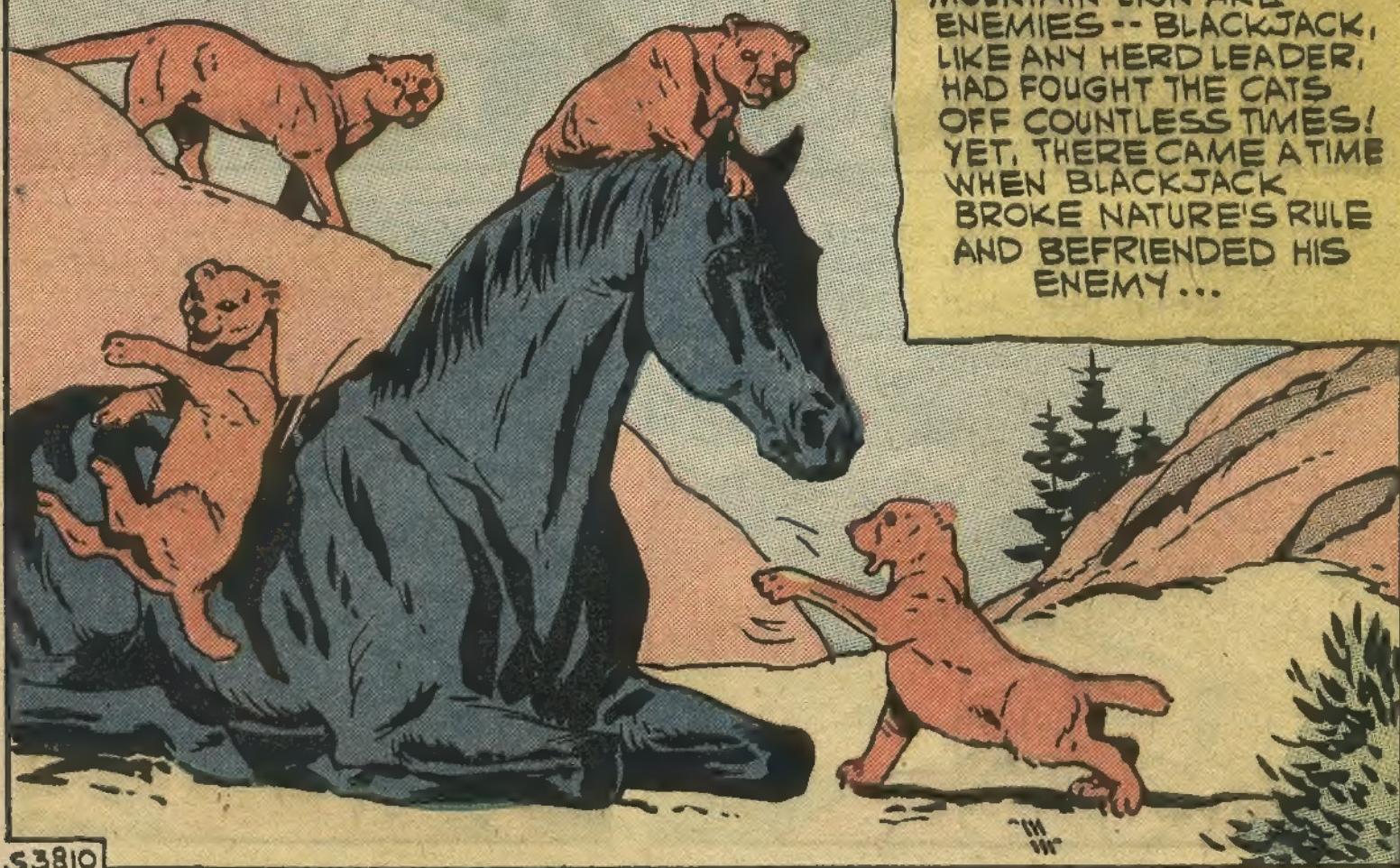




ROCKY
LANE'S

BLACK JACK

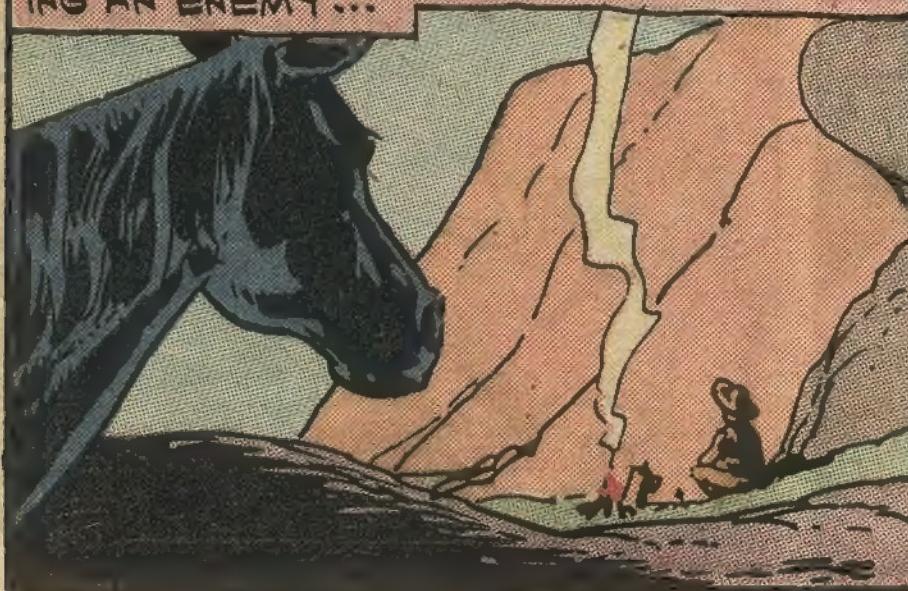
in 'STRANGE
PARDNERS'



S3810

THE MUSTANG AND THE MOUNTAIN LION ARE ENEMIES -- BLACKJACK, LIKE ANY HERD LEADER, HAD FOUGHT THE CATS OFF COUNTLESS TIMES! YET, THERE CAME A TIME WHEN BLACKJACK BROKE NATURE'S RULE AND BEFRIENDED HIS ENEMY ...

THE MIGHTY STALLION WAS AWAY FROM THE HERD WHEN THE STRANGE EPISODE BEGAN! HE WAS IN THE HIGH CANYON COUNTRY, TRAILING AN ENEMY ...

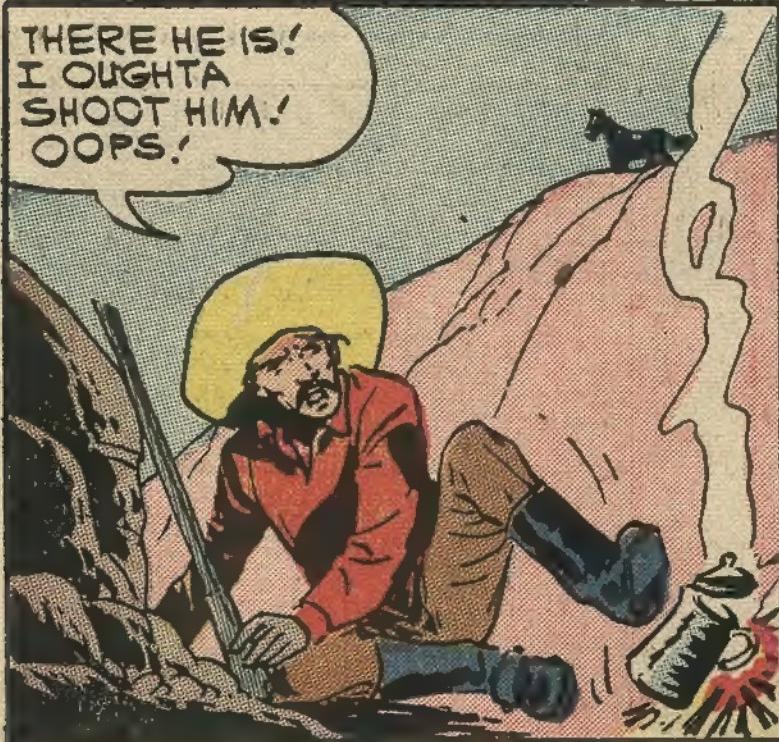


HE'S SOMEWHERE AROUND -- IF I GET A ROPE ON BLACKJACK, I'LL MAKE PLENTY: I'LL GIT 'IM...



BLACK JACK

THERE HE IS!
I OUGHTA
SHOOT HIM!
OOPS!



YUH'RE A JINX,
BLACKJACK! BUT
I'LL GIT YUH!



REMOS HAD A TRAP... HE SET IT CLEVERLY
FOR THE STALLION! THE TRAP WAS
PLACED NEAR THE ONLY SPRING WITHIN
MILES...

THOSE LARIATS'LL DO THE
TRICK! WHEN BLACKJACK STEPS IN-
TUH THE TRAP, HE'LL BE GRABBED!



BUT BLACKJACK WASN'T THE
ONLY POSSIBLE VICTIM! NEAR-
BY, A BIG FEMALE PUMA WAS
THIRSTY -- HER LITTER OF CUBS
HAD TO BE LEFT BEHIND...



THE MOTHER LION WAS EXHAUSTED
FROM CARING FOR HER LITTER!
SHE WAS THE CATCH REMOS
FOUND...

A PUMA-- I DIDN'T GET
THE HORSE BUT THIS PUMA WILL
BE PROFITABLE TOO! THERE'S A
BOUNTY ON THEIR SKINS!

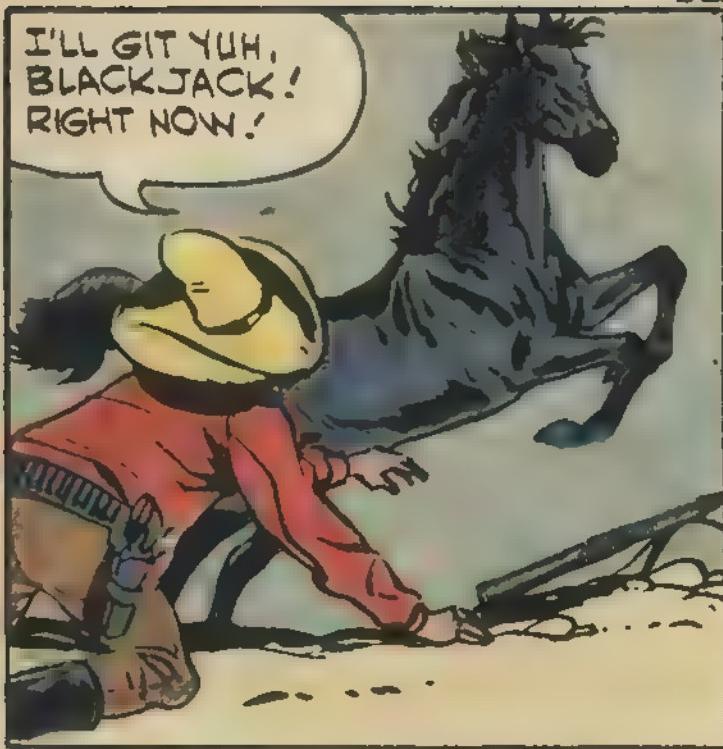


REMOS RAISED THE WINCHESTER,
BUT THE BULLET NEVER FOUND THE
TARGET...



BLACK JACK

I'LL GIT YUH,
BLACK JACK!
RIGHT NOW!

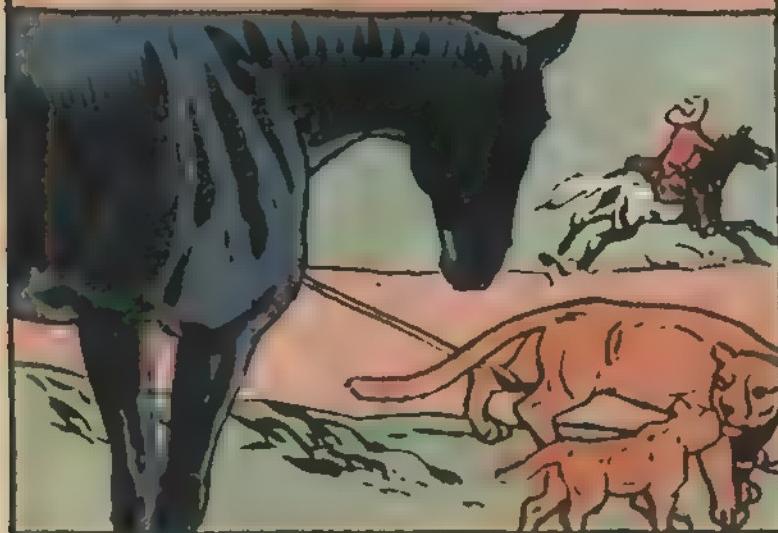


REMOS LEAPED FOR THE RIFLE -- BUT
THE STALLION WAS FASTER...

CRACK!



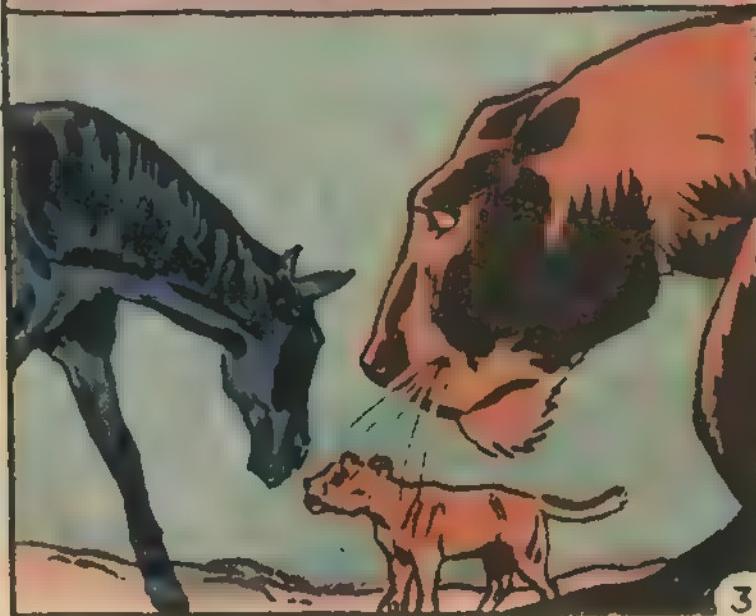
THE GIANT PUMA WAS STILL CAUGHT!
BLACKJACK, LOOKING CAUTIOUSLY
AT HIS TRAPPED ENEMY, HEARD
NEW SOUNDS! THE CUBS...



ROPES WERE NOTHING NEW TO
BLACKJACK -- ONCE HE DECIDED
TO FREE THE CAT, HE HAD NO
TROUBLE...



FOR A SECOND, THE MOUNTAIN LION
ALMOST ATTACKED... THEN SHE
CHANGED HER MIND...



BLACK JACK

MOUNTAIN LIONS USUALLY TRAVEL IN PAIRS -- WHEN THERE ARE CUBS, THE MALE STAYS NEAR TO HELP MAMA. THIS TIME, HOWEVER, THE MOTHER LION WAS ALONE! BLACKJACK STAYED AROUND TO BABY-SIT...



BLACKJACK LOVED ANYTHING SMALL AND HELPLESS! THE PUMA'S CUBS WERE NEVER IN DANGER WHEN THE STALLION WAS NEAR...

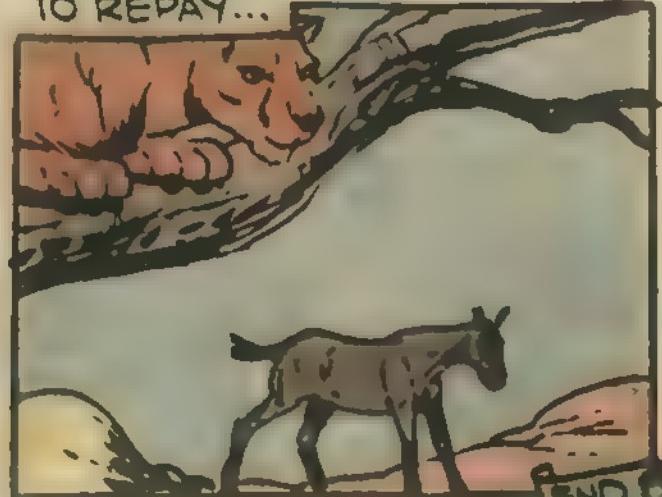


IT DIDN'T LAST LONG... LION HUNTERS, LED BY REMOS, CAME INTO THE CANYONS! BLACKJACK DID THE LIONESS AND HER CUBS ONE LAST FAVOR...

THAT BLACK'S LEADIN' US AWAY ON PURPOSE! HE'S ANXIOUS TUH GIT US OUTA THIS CANYON!



SO THE STALLION WAS GONE... BUT HE LEFT MEMORIES BEHIND. PERHAPS WHEN THE TINY CUBS ARE HUGE, SNARLING KILLERS, THEY WILL REMEMBER BLACKJACK AND SPARE A COLT TO REPAY...



END

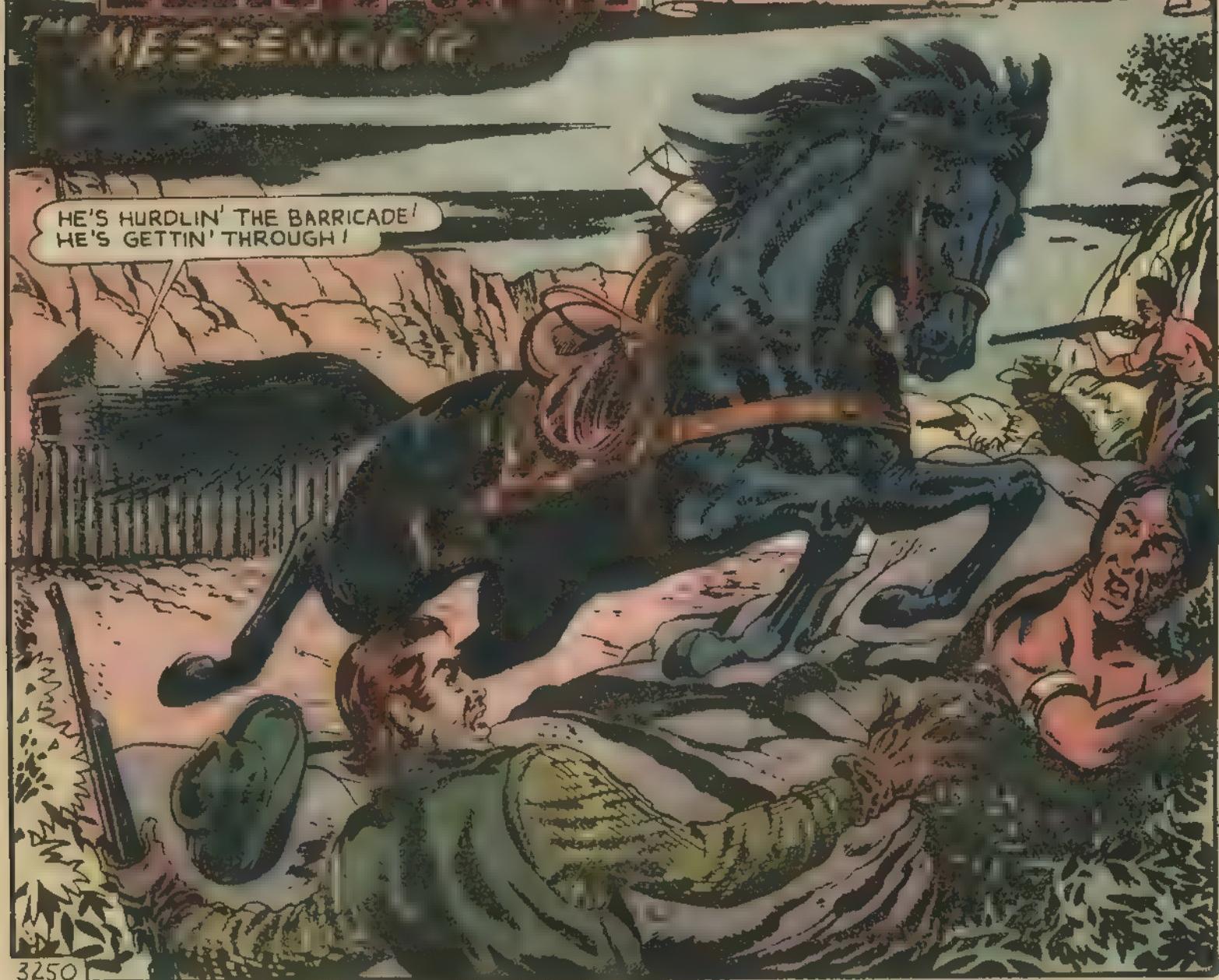
BLACK JACK



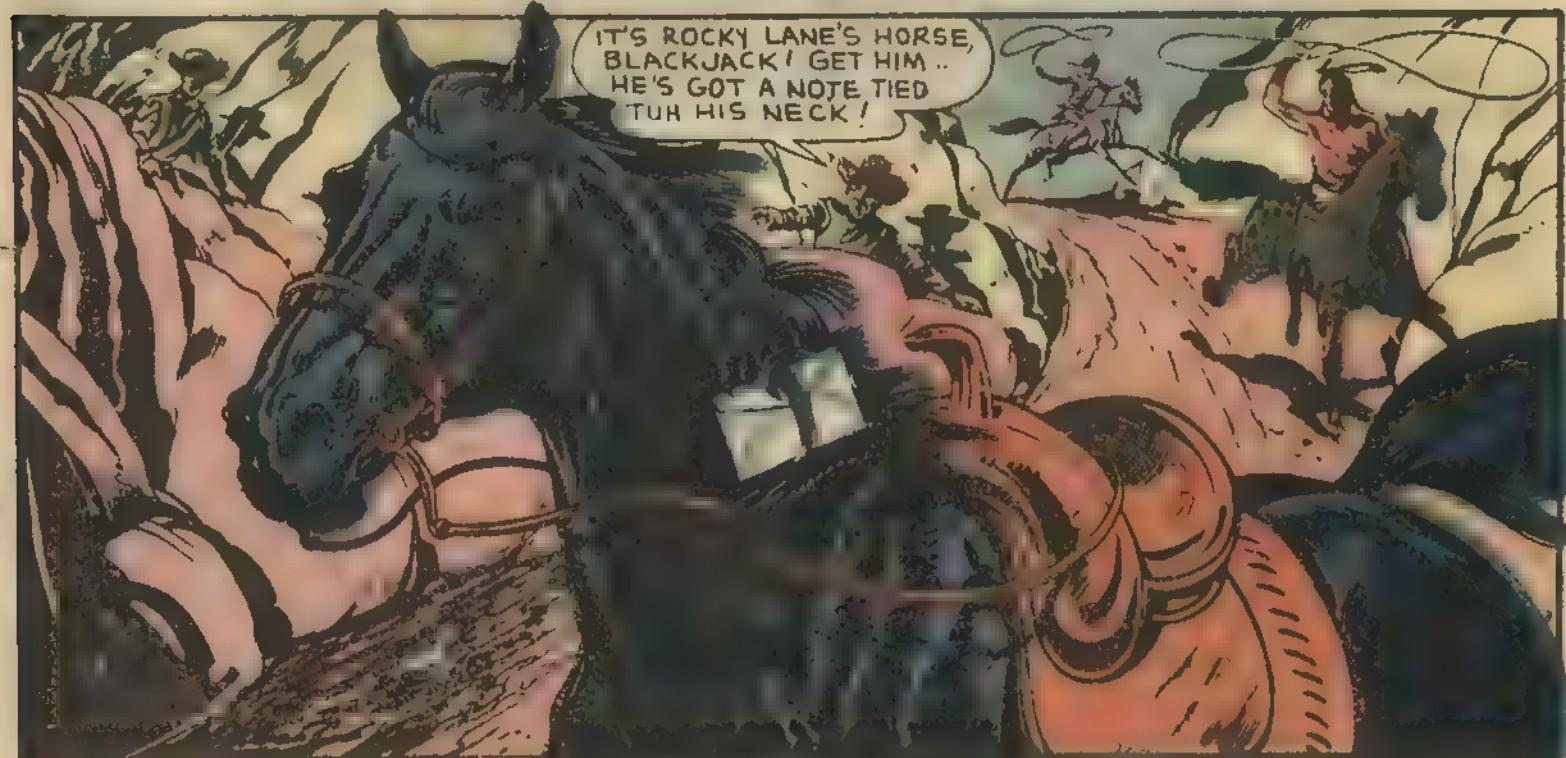
ROCKY LANE'S

BLACK JACK

NO MAN COULD GET PAST THEM--THE RENEGADE INDIANS AND THE OUTLAWS SURROUNDED THE TRADING POST, SURE THEY'D GET THE FORTUNE-IN GOLD AND FURS INSIDE! ROCKY LANE COULDN'T LEAVE--HE WAS NEEDED TO FIGHT. THERE WAS ONLY ONE ANSWER...TO SEND A MESSENGER, A MESSENGER FAST ENOUGH AND CUNNING ENOUGH TO GET BY!

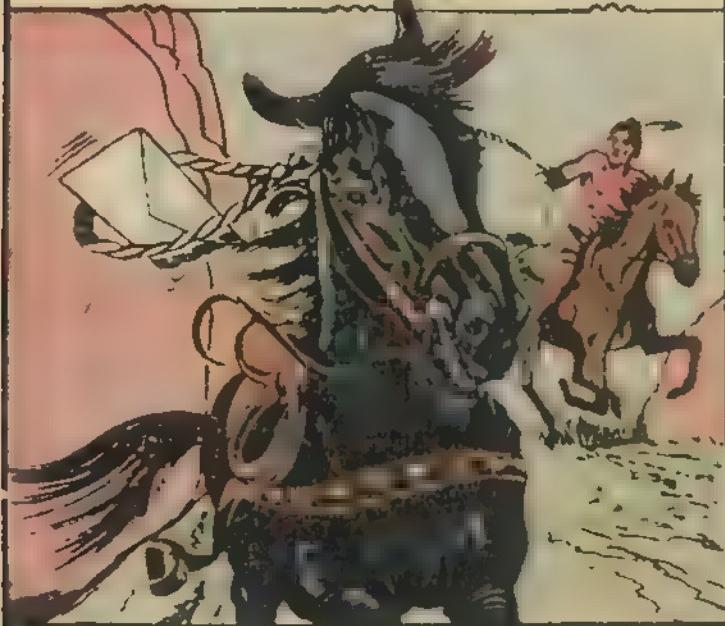


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BLACK JACK

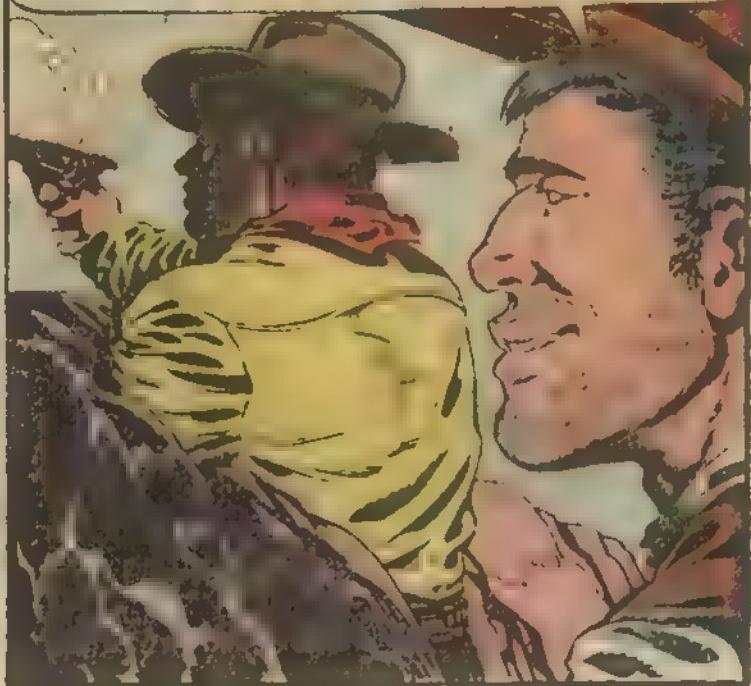
THE GREAT STALLION DODGED THROWN ROPES
... HE TWISTED AWAY FROM HIS ENEMIES TIME
AND TIME AGAIN! BUT ONE ROPE CAME CLOSE .



GET AFTER HIM... HOLD IT, BOYS! LET 'IM GO!
HE'S GOIN' FOR I'VE GOT THE MESSAGE HE
HELP! WAS CARRYIN' RIGHT HERE!



HE MAY GET TUH TOWN ... BUT WHEN HE DOES,
THEY WON'T KNOW WHY HE CAME! IT'S
A CINCH A HORSE CAN'T TALK!



TALK OR NOT, BLACK JACK COULD RUN LIKE
THE WIND! AND HE RAN FASTER THAN EVER
BEFORE THAT DAY



BLACK JACK HAD BEEN TOLD WHAT TO DO ...
WHO TO GO TO!

YOU'VE GOT TUH GET THROUGH BOY! GO TO THE
SHERIFF! THE SHERIFF, BLACK JACK! HE'S GOT
TO GET A POSSE AND GET BACK HERE T'DAY!
GO ON BLACK JACK, RUN!



**BOYS • GIRLS
MEN • WOMEN**

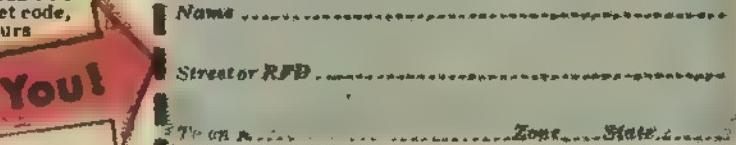
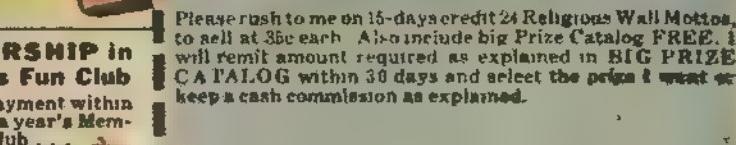
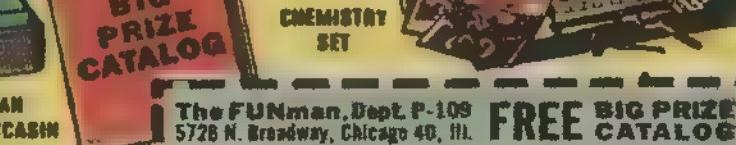
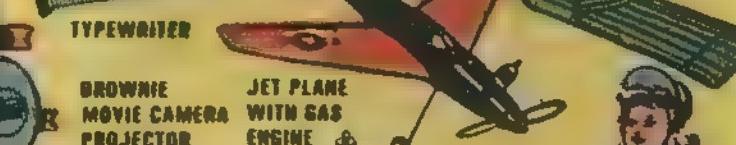
Boy and Girl Scouts
Campfire Girls—Home Boys!

PRISES GIVEN

MAKE MONEY, TOO!

We will send you the wonderful prizes pictured on this page . . . or dozens of others, such as jewelry, radium dial wrist watches, tableware, tools, air-rifles, U-Make-It kits, leather kits, sewing kits, electric clocks, pressure cookers, model air planes, scout equipment, movie machines, record players, and many others . . . all WITHOUT ONE PENNY OF COST. You don't risk or invest a cent—we send you everything you need ON TRUST. Here's how easy it is: Merely show your friends and neighbors inspiring, beautiful Religious Wall Motto plaques. Many buy six or even more to hang in every room. An amazing value, only 35c . . . sell on sight. You can make big cash commissions or get many exciting prizes for selling just one set of 24 Mottoes. Other prizes for selling 2 sets or more. Write today for Big Prize catalog sent to you free.

ELECTRIC TRAIN



ELECTRONIC TWO-WAY WALKIE-TALKIE

WRIST WATCH FOR BOYS AND GIRLS

TABLE TENNIS SET

GAS MOTOR FOR YOUR BICYCLE

ROLLER SKATES

GIRLS OVERNIGHT CASE

INDIAN MOCCASIN SET

SPORTS EQUIPMENT

FREE BIG PRIZE CATALOG

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EXTRA! Sell mottoes and send payment within 15 days, and I'll give you FREE a year's Membership in the FUNman's Fun Club.

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BLACK JACK

THE STALLION WAS SEEN APPROACHING TOWN... HIS FRIENDS TRIED TO HALT HIM WHEN HE ARRIVED! THEY WANTED TO GIVE HIM WATER BUT....

HI, BLACKJACK! WHOA, BOY, SLOW DOWN! YOU'RE ALL HEATED UP! I'VE GOT WATER FER. HI! LOOK OUT!



IT'S MARSHAL LANE'S HORSE! LOOK... HE'S TRYING TO GO INSIDE! THE SHERIFF IS ASLEEP IN THERE! HE WAS WORKING ALL NIGHT!



SHERIFF ELLIS THOUGHT IT WAS A TRICK AT FIRST... THEN HE REALIZED THAT BLACKJACK WAS HIS ONLY CALLER!

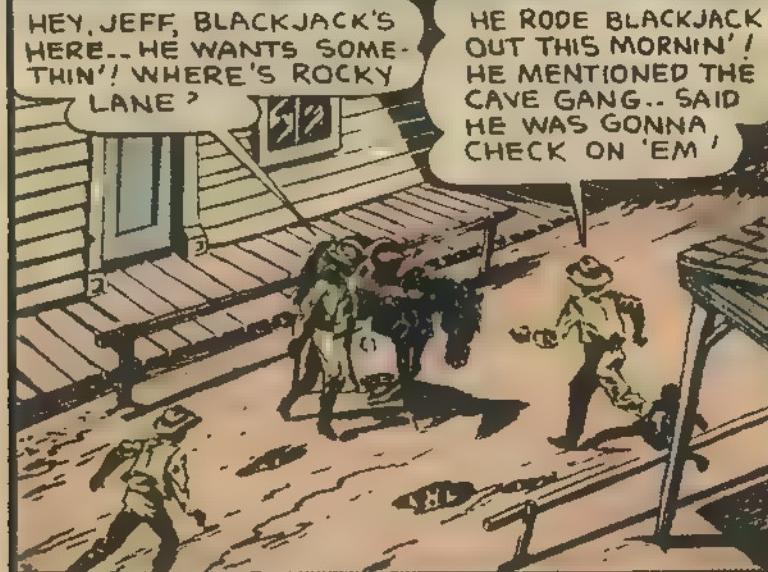
HELLO, BLACKJACK! YUH'RE ALL SWEATED UP! WHERE'S . HEY!



BLACKJACK NUZZLED AND PUSHED THE SHERIFF INTO HIS OFFICE! THAT OFFICIAL KNEW HE WANTED SOMETHING... AND HE KNEW IT WAS HELP WHEN BLACKJACK WAITED WHILE HE BUCKLED ON HIS GUNS AND GOT HIS HAT!

HEY, JEFF, BLACKJACK'S HERE... HE WANTS SOME-THIN'! WHERE'S ROCKY LANE?

HE RODE BLACKJACK OUT THIS MORNIN'! HE MENTIONED THE CAVE GANG.. SAID HE WAS GONNA CHECK ON 'EM!

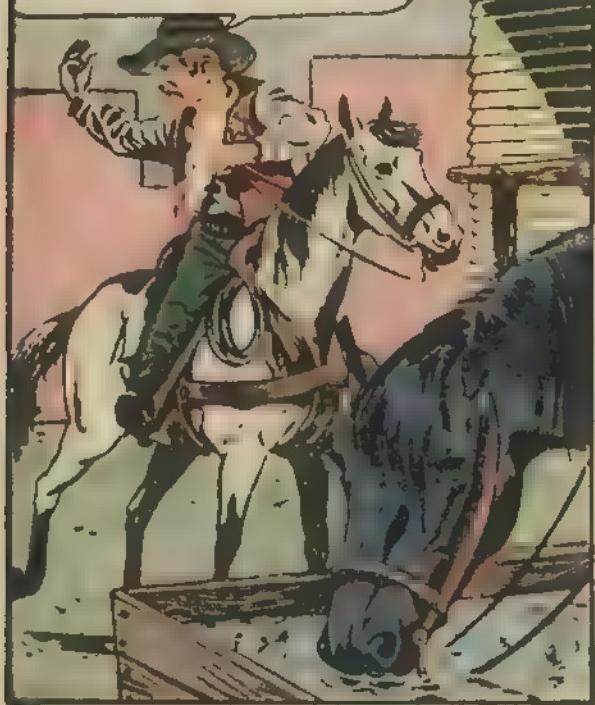


ALL RIGHT, BOYS, YUH'RE ALL SWORN IN AS A POSSE! IF BLACKJACK'S HERE WITHOUT HIM THERE MUST BE MORE'N ONE! LET'S GO!



BLACK JACK

LET'S GO, BOYS! BLACKJACK WILL SHOW US THE WAY!



BLACKJACK HAD ALREADY COVERED THE DOZEN MILES TO TOWN AT TOP SPEED... BUT HE SEEMED TIREDLESS LEADING THE POSSE BACK!



HOLD IT, BOYS! THE MARSHAL MUST BE NEAR. LOOK! THERE'S HORSES! THE CLIFF GANG IS NEARBY SOMEWHERE! LET BLACKJACK HUNT 'EM OUT!



MEANWHILE ROCKY LANE AND THE OTHERS INSIDE THE TRADING POST WERE OUT OF AMMUNITION! AND THE RENEGADE INDIANS AND OUTLAWS HAD MOVED IN!

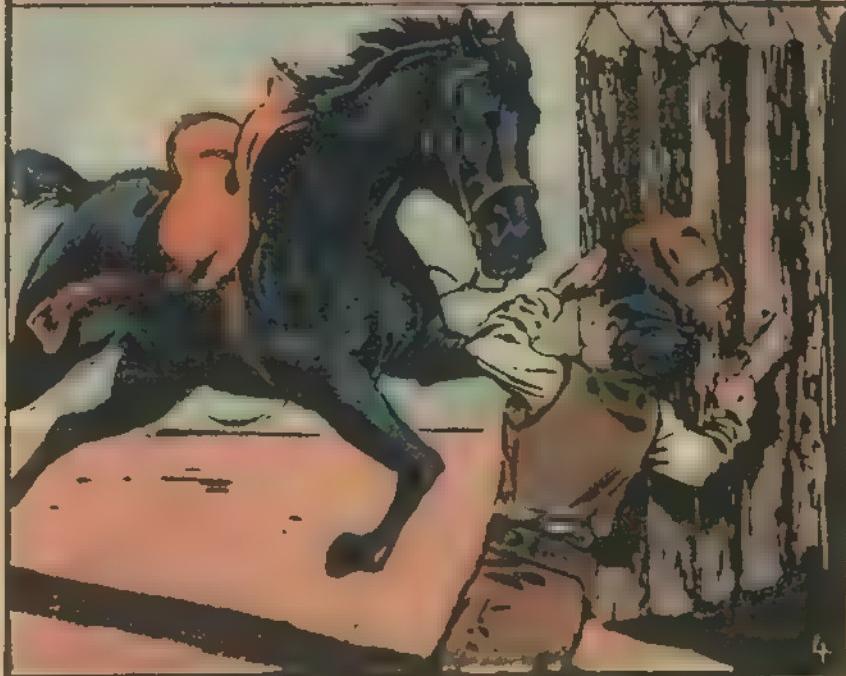
OKAY, LANE, WE HOLD THE ACES! IF YUH EXPECT HELP, FORGET IT! WE GOT THE NOTE YUH SENT WITH THAT BLACK DEVIL O' YORES!



I OWE YUH PLENTY O' GRIEF, LANE! I'M GONNA SQUARE IT RIGHT NOW!



THE OUTLAW WAS SHAKING WITH RAGE! HE WAS ABOUT TO RELEASE THE COCKED HAMMER WHEN,



BLACK JACK

16



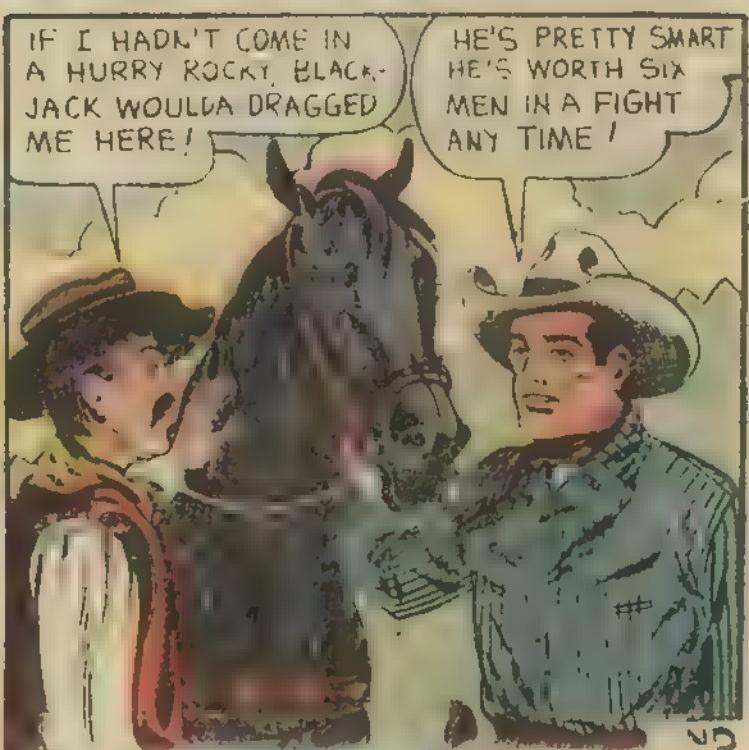
THE RENEGADE INDIANS FORGOT ABOUT THE POSSE... THEY WERE TERRIFIED OF THE GREAT BLACK STALLION! THE OUTLAWS GAVE UP TOO.

KEEP SPIRIT HORSE AWAY!

I DUNNO HOW HE DID IT.
WE TOOK THE MESSAGE
HE WAS CARRYIN'!

IF I HADN'T COME IN
A HURRY ROCKY, BLACK-
JACK WOULD'A DRAGGED
ME HERE!

HE'S PRETTY SMART
HE'S WORTH SIX
MEN IN A FIGHT
ANY TIME!



Just A Just Judge

July 17th., 1875, was a fairly warm yet comfortable day in the Indian Territory. Things were fairly peaceful. Sheriff Dave Hartley sat in his office at Cold Harbor. He was looking through a variety of wanted notices. They bore the names of Lou Getter, Mike Ponsett, Kid Egan and others who had defied the law in another section of the country.

"It's one thing to arrest a man," he remarked to his deputy, Monte Wells, "and another thing to see him stand trial and get what he deserves. I heard them say that President Grant was sending out a judge. That means he's going to be in charge of the difficult Federal Court of Fort Smith with jurisdiction over much of the Indian Territory. What we have needed for many years is something that is hard to find in a judge — a man who is severe when he has to be; understanding when he has to be; a man with a fistful of guts to make people know the law is here to stay. We are getting a new west. The time has gone when a man could feel his law was in his gun. By September 15th. of this year it will be illegal for any man to carry a revolver into the limits of any community of more than one hundred residents. So actually that includes practically every time. Protection must come from the lawmen. That includes us two and every man wearing a star."

Monte Wells was fixing his buffalo rifle and listening at the same time. He had been a trader, buffalo hunter and a miner before pinning a deputy sheriff's badge on his vest.

"Man needs time for reflectin'," he replied. "Once the plains was just thick with them buffalo. Like a forest they were packed so tight. Now you gotta search far and wide for buffalo. So anybody with eyes in his head knows things change. Just hope the judge isn't very old. Guess he will need some protection if he hands out stiff sentences."

At Fort Smith itself, Colonel Mark Henry Hawkins read the letter on his desk. Then he turned to Captain Jerome Lubner.

"The stage should arrive in the afternoon. There is no secret about it. Guess people all around have been talking about the judge that's coming here. Until he gets a home of his own, we fix up a room for him at the fort. If necessary we assign men to him for his protection. Only hope he isn't too old to take the severe winters we have here."

"And a lot of other things," added Captain Lubner. "Wonder how long he will last? Not much money in being a judge. Whoever he is, he certainly could make more money at law.

We'll do our best to help. There's talk about a welcoming group going out to the stage office. So I guess we'll be there too."

Fort Smith boasted a lot of establishments, but not so large and elegant as that owned by Edward Faxon. He was seated at the last table and speaking to some of his "boys."

"Maybe I have to spell this out for you," he began. "But I have been in a lot of places before I came to Fort Smith. We'll take a look at the judge. But looks can't really tell you anything. It's actions that count. Something will happen and then we will know what is going to happen to the territory."

At three in the afternoon the stage pulled into the station. A large group of both interested and curious people were at hand. The driver jumped down from his seat to the ground followed by the shotgun guard. He opened the door and two men came out. The first was a man of about 6 feet 3; weighing at least three hundred pounds. He was muscle and not fat. His age was probably forty five. He was followed by a much younger man — probably thirty at the most. He was thin and with a very pleasant smile on his face. Colonel Hawkins went up to the big man.

"I am Colonel Hawkins from Fort Smith," he introduced himself. "Judge, let me welcome you to our territory. We have a room waiting for you at the fort."

"I'm not the judge," corrected the big man. "I am Charles Colburn, newly appointed United States Marshal for this district, with specific orders to give the fullest needed protection to the new judge. He is Milton Beagan. He can talk for himself and he can handle himself. I obey him."

There was a peculiar silence in the crowd as they eyed the two men. The Colonel had come with a buckboard and he took the two men to the fort. The crowd went on their way. They little knew that on July 17, 1875, the law in the person of Milton Beagan had come to stay for a period of twenty one years. During that time more than twelve thousand defendants would stand before him. He would see that every one of them had a scrupulously fair trial. Eighty-eight of them would be sent to the gallows. For Judge Milton Beagan would carry out his duties which he interpreted as: Make the West safe for law abiding citizens.

The first case to open the court we know definitely from the records. Also because it gave the territory quite a shock. It concerned Sam Lawton. On August 14, 1874, Sam Lawton had shot and killed Pete Kempter. "Self

defence," was the claim. But every one knew the complete story. Pete Kempter had a claim. Sam had jumped it. When Pete went to dig, he was shot. Sam Lawton was also a friend of Edward Faxon.

"You can't deny the shooting," advised Edward Faxon. "People saw it happen. You just admit it and plead self defence."

When the case came to trial, the youthful Judge asked the defendant if he wanted a jury trial.

"Naw," was the reply. "You're good enough for me."

"You are entitled to be represented by a lawyer," continued the Judge.

"Naw," was the reply. "I tell my facts. You free me."

So quickly Sam Lawton told his story. The Judge looked at some paper the Marshal had handed him. Then he turned to Sam Lawton.

"It is important that the Court understand the ground on which you used your revolver. You are claiming that the late Pete Kempter was trespassing your claim. You ordered him off it. He refused. Then the trouble started."

"Right," grinned Sam Lawton.

"But you were a claim jumper," corrected the Judge. "The Marshal has given me a copy of the recording of the claim by the late Pete Kempter. You didn't file any claim. You probably didn't even know that such a claim had been filed. You were big and tough. Since the claim was that of the late Pete Kempter, you were the trespasser. Not he! If you shot him, it was either murder in the first degree for which, you would be hung at the gallows, or it might be first degree manslaughter, which carries a term of ten years in the territorial penitentiary."

Sam Lawton was not carrying his gun in the court room. For a big sign had been placed outside: "All guns must be checked." He was in a daze. This couldn't happen to him. But it did! For the law had come to the territory. He was sentenced the next day to the ten year term in the territorial penitentiary. To fore-stall any attempt at rescue, Colonel Hawkins sent a guard of twenty five cavalry men with the convicted man.

Within twenty four hours the word had

been carried almost to every part of the territory. President Grant had appointed a judge who was going to see that the criminals went to trial. It gave courage to every law man. Even in Cold Harbor, Sheriff Dave Hartley took another look at the wanted notices and spoke to his deputy.

"Know what it means now? If those men wanted by the law stay around -- they are finished. Otherwise they better ride out fast. Let's start looking all around."

At the end of the first year, Edward Faxon watched his "boys" vanish. Rustling and stage coach holdups were almost down to the zero point. Now you couldn't even carry a gun unless you were a law man. He spoke to his last two "boys."

"Get rid of the Marshal and the Judge can be pushed right over."

There are many versions of what happened. I got my version from the grandson of Marshal Colburn. According to him this is what took place:

The Marshal was told to come to Faxon's establishment. A 'wanted man' was there. When he walked in he found himself facing Faxon and his two "boys."

"Where's the wanted man?" asked the Marshal.

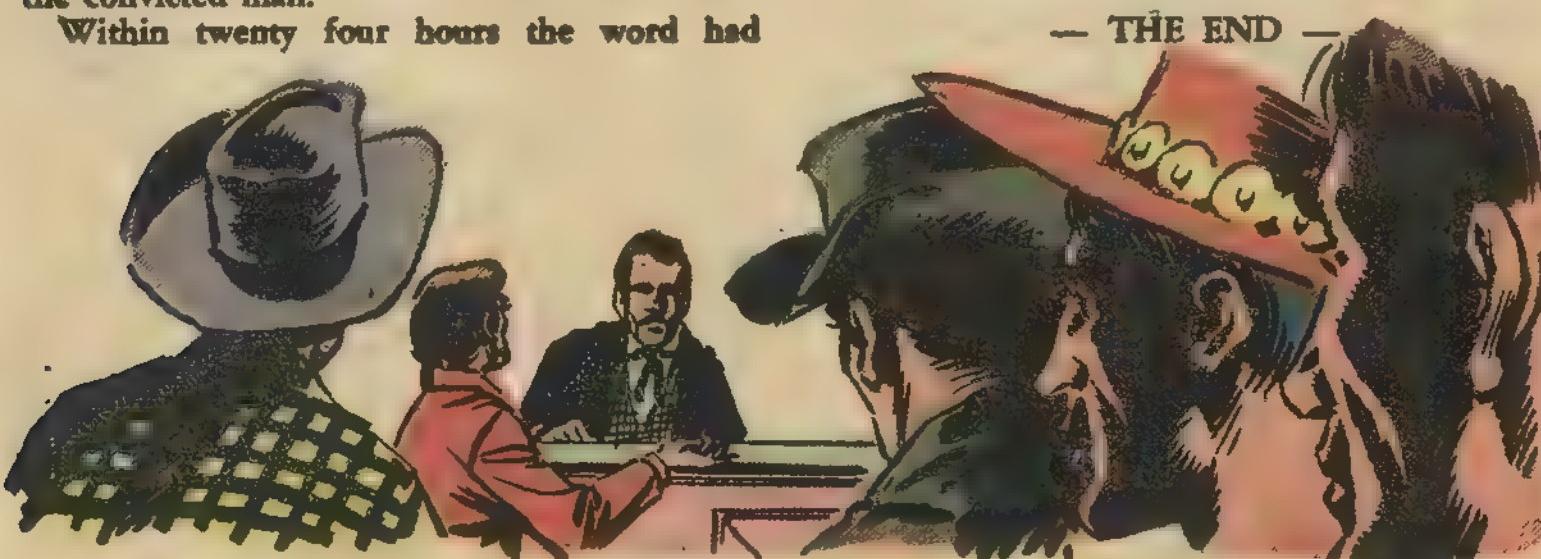
"Me," replied Faxon. "I'm wanted for the killing of Billy Sanderson in Dodge City. My real name is Jed Richy. Now go for your gun and try to arrest me."

"I arrest all of you," interrupted the voice of the Judge. "Don't you go for your guns. I made my way through law school as a revolver tester for the government. If you think I am lying, do as you wish. I am carrying two .45's underneath this coat. I can have them out blazing before you can even touch your gun butts. Just stay there and let the Marshal bring you in."

I guess you would say the three of them were shocked. They just seemed rooted to the spot. The Marshal took the three of them in tow and said one word to the Judge: "Thanks."

"Don't mention it," replied the Judge. He was also the perfect gentleman.

— THE END —



BEEF WAS HIGH -- THE RAILROAD CAMPS WERE PAYING TWENTY-FIVE DOLLARS A HEAD FOR CATTLE DELIVERED AT TRACKS' END! AND JESS BLICK WAS GETTING RICH IN A HURRY -- TOO MUCH OF A HURRY TO SUIT NEARBY RANCHERS WHO WERE LOSING STEERS! RED GROGAN WAS GIVEN THE JOB OF PROVING THAT BLICK'S GUNSLINGERS WERE RUSTLING THE

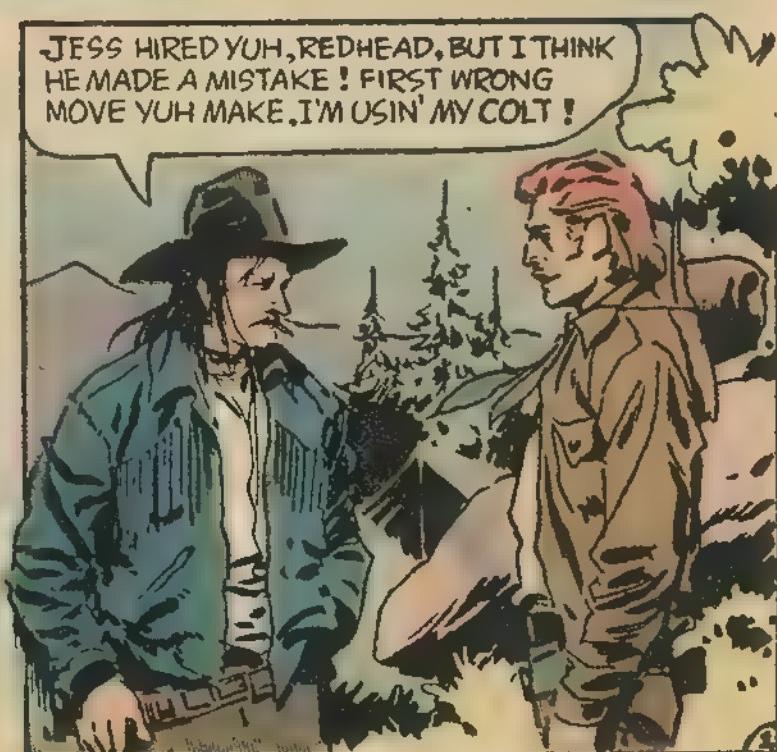
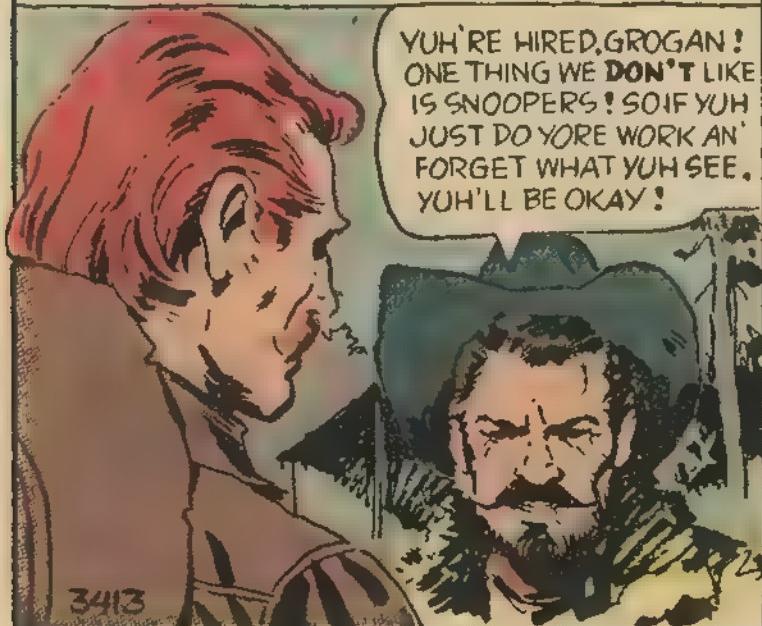
RUNNING GOLD!

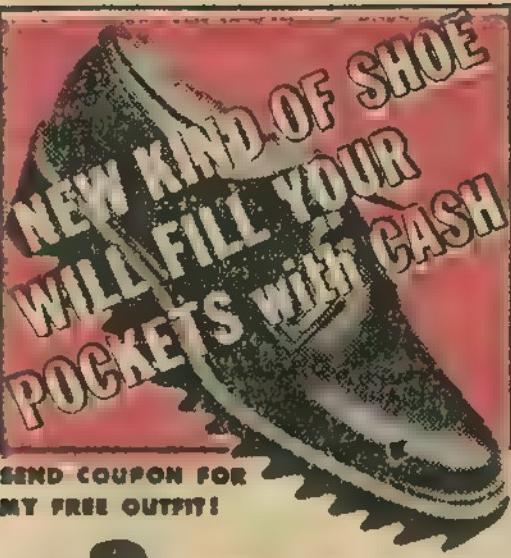


RED GROGAN WASN'T WEARING A BADGE WHEN HE ARRIVED IN BLICK'S ROUND-UP CAMP! BLICK LOOKED HIM OVER AND . . .

YUH'RE HIRED, GROGAN!
ONE THING WE DON'T LIKE
IS SNOOPERS! SO IF YUH
JUST DO YORE WORK AN'
FORGET WHAT YUH SEE,
YUH'LL BE OKAY!

JESS HIRED YUH, REDHEAD, BUT I THINK
HE MADE A MISTAKE! FIRST WRONG
MOVE YUH MAKE, I'M USIN' MY COLT!





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BLACK JACK

BICK'S RIDERS WENT OUT IN PAIRS--COMBING THE RANGE FOR CATTLE BRANDED WITH THE JB BRAND--AND ANY OTHER BRAND THEY FOUND WHEN NO ONE WAS LOOKING !

GET THEM? THEY'RE NOT JB COWS,
THEY'RE DOUBLE SEVEN
CATTLE !

SHUT UP---
WE'LL CHANGE
THE BRANDS! LET'S GO!



GIT ALONG! MOVE,
YUH FLEA-BITTEN
BONERACKS !

HOLD IT, COWBOY !



THE DOUBLE SEVEN BRAND
IS MINE, COWBOY! FOLKS
SHOOT RUSTLERS IN THIS
PART OF TEXAS !

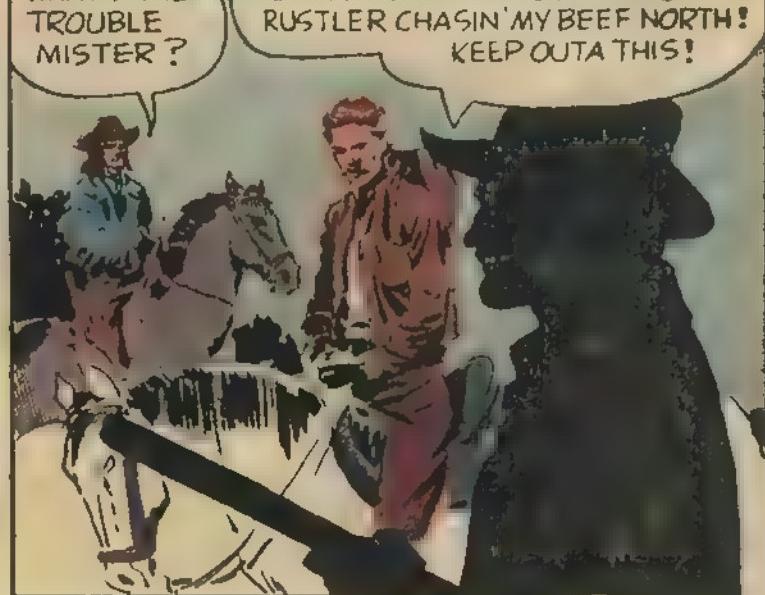
KEEP AN EYE PEELED
OFF TUH MY LEFT,
MISTER! HONEST
PEOPLE GIT SHOT
AROUND HERE TOO!



TONY MATT SAW THE RANCHER --HE CAME ON THE RUN,
HIS HAND CLOSE TO HIS COLT .45 !

WHAT'S THE
TROUBLE
MISTER?

I'M ED RYAN ! I CAUGHT THIS
RUSTLER CHASIN' MY BEEF NORTH!
KEEP OUTA THIS!



YUH GOT YORE COWS BACK,
RYAN ! LIKE MY PAL
JACK KIERNAN ALLUS SAYS,
DON'T HOLLER WHEN YOU
AIN'T HURT !

JACK KIERNAN ?
WHAT'S HE--OKAY,
COWBOY, BEAT IT!
JUST DON'T RUN
OFF ANYMORE O'MY
BEEF !



I THOUGHT I'D NEED
SAM COLT'S CONVINCER
THEN ! WHO'S THIS KIERNAN
GUY YUH MENTIONED ?

A COWPOKE I KNEW
ON THE BRAZOS !
FORGET IT--LET'S
GET TUH WORK !

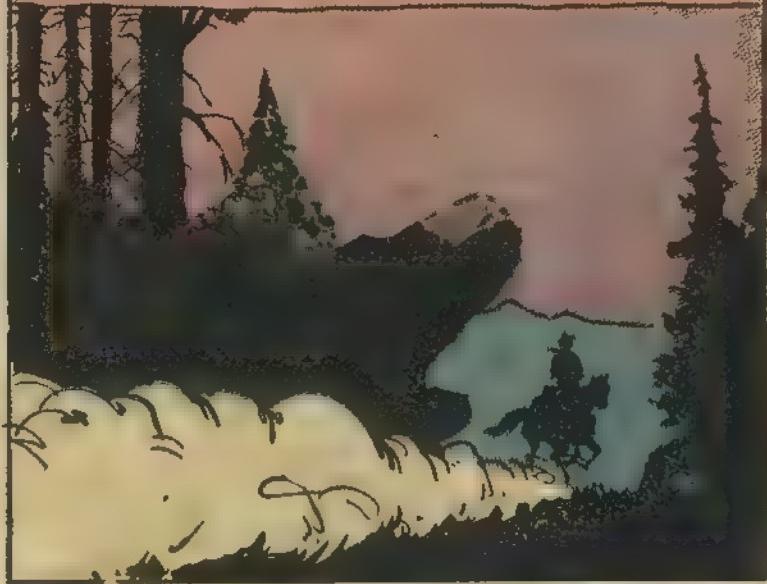


BLACK JACK

CAP KIERNAN'S NAME SHUT RYAN UP--FOR A MINUTE, I THOUGHT TONY MATT WAS GONNA USE HIS GUN! IF HE'D TRIED, I'D HAVE HAD TUH STOP HIM--AN' BLICK'S RUSTLIN' CAREER WOULD KEEP RIGHT ON ROLLIN'!

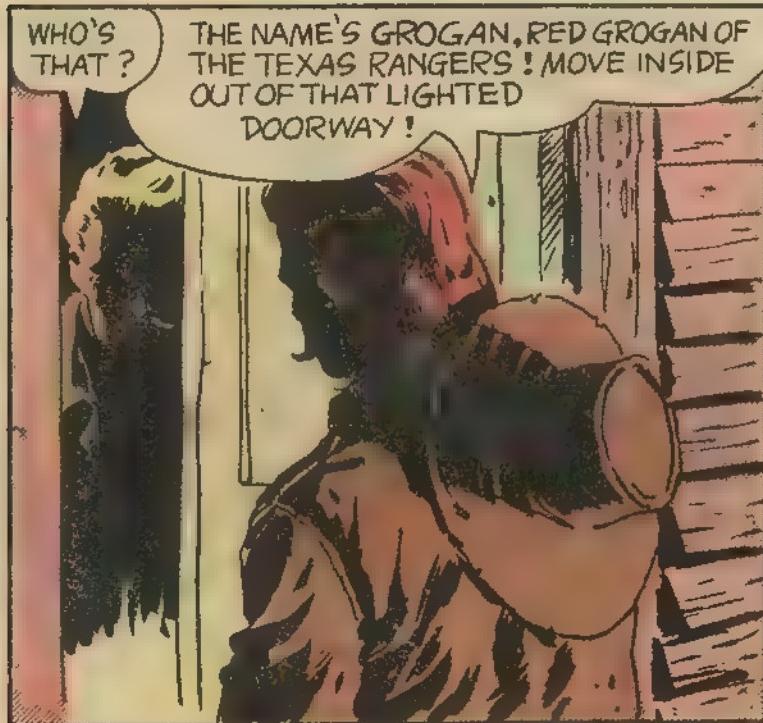


BLICK'S HUGE CREW ROUNDED UP THOUSANDS OF CATTLE--MORE THAN HALF OF THEM WEARING OTHER MEN'S BRANDS! RED GROGAN GRABBED HIS CHANCE TO RIDE ALONG THAT NIGHT . . .



WHO'S THAT?

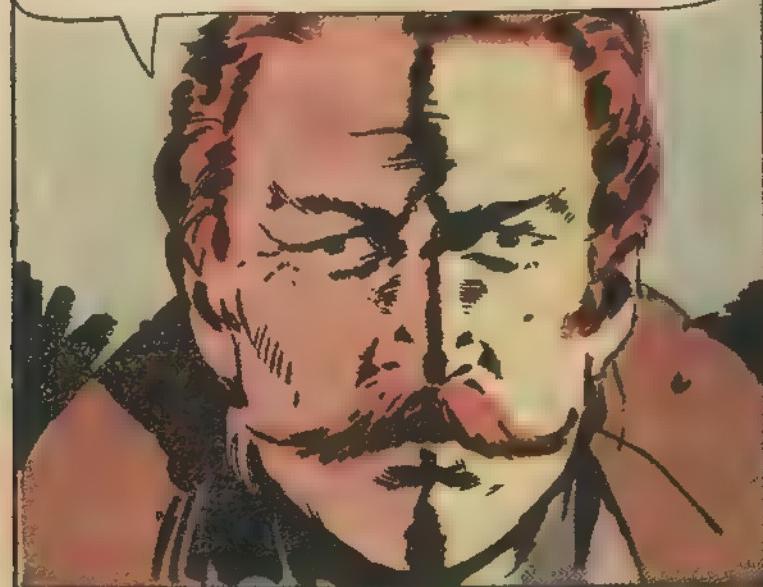
THE NAME'S GROGAN, RED GROGAN OF THE TEXAS RANGERS! MOVE INSIDE OUT OF THAT LIGHTED DOORWAY!



WE WERE HAVING A MEETING ABOUT YOUR BOSS, GROGAN! FIRST, HOW CAN WE BE SURE YOU'RE A RANGER?



I'M HERE TALKIN' TO YUH--THAT SHOULD BE PROOF ENOUGH! ANOTHER THING--I CAN QUOTE THE LETTER YOU WROTE TO JACK KIERNAN WORD FOR WORD! NOW, HEPE'S WHAT YOU'VE GOT TO DO!



RED TALKED FAST AND LEFT A FEW MINUTES LATER! BUT, WHILE HE WAS AWAY, TONY MATT DID A LITTLE SNOOPING IN HIS BLANKET ROLL . . .

HE'S A RANGER, BOSS! I KNOW FROM THE STUFF I FOUND!

GOOD WORK, TONY! WE'LL SEE--I HEAR A RIDER COMIN' NOW!



BLACK JACK

YOU STILL UP, BOSS?
I THOUGHT I WAS A
NIGHT OWL, PROWLIN'
AROUND THE HERD
LIKE I WAS DOIN'!

YOU'RE A LIAR,
RANGER! KEEP HIM
COVERED.
TONY!

DON'T GET
RECKLESS,
RANGER!

IT WON'T BE LONG NOW, TONY! I'M
GONNA WRAP THAT PISTOL AROUND
YORE NECK!

GROGAN KNEW HE WAS IN FOR A ROUGH TIME!
HE DIDN'T WAIT FOR THEM TO START IT! . . .

HOLD IT, COWBOY! STAND STILL OR
I'LL HAVE ONE LESS BREAKFAST
TUH COOK COME MORNIN'!

OKAY, RANGER, YUH HAD YORE FUN!
I'LL HAVE MINE AT SUN-UP!

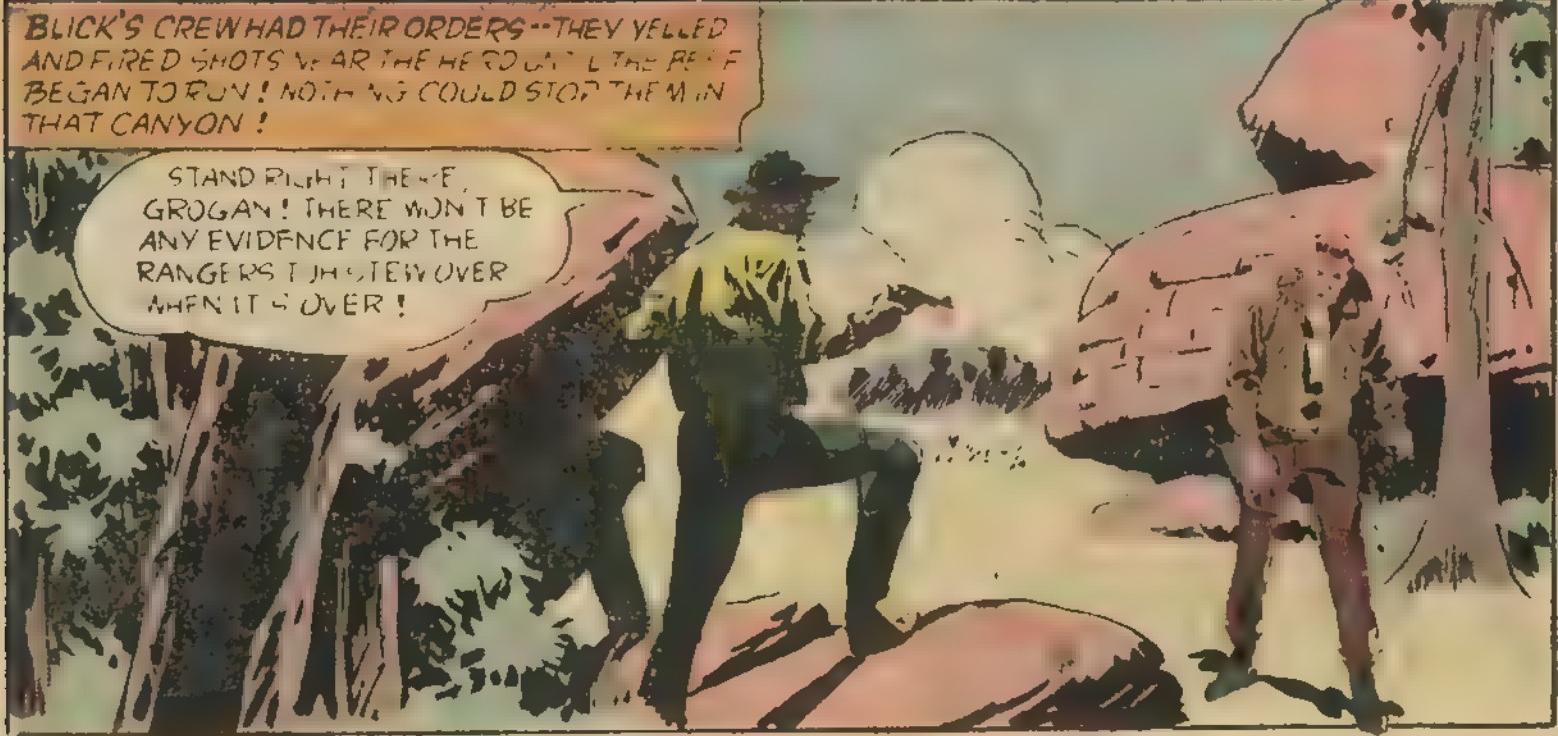
RED GROGAN WAS WELL GUARDED! THE OTHERS HAD BREAKFAST,
THEN WENT OUT WITH ORDERS TO START THE HERD NORTH FOR
THE CANYON! RED WAS GIVEN A HORSE AND DRIVEN, UNARMED,
INTO THE CANYON FIRST . . .

HEAR THE HERD, GROGAN? THEY'RE
COMIN' THROUGH -- YOU'LL STILL
BE HERE AFTER THEY'RE PAST!
I'LL BE CLOSE TUH MAKE SURE!

BLACK JACK

BICK'S CREW HAD THEIR ORDERS--THEY YELLED AND FIRED SHOTS IN THE HERD UNTIL THE RODEO BEGAN TO RUN! NOTH NG COULD STOP THEM IN THAT CANYON!

STAND RIGHT THERE,
GROGAN! THERE WON'T BE
ANY EVIDENCE FOR THE
RANGERS TO STEW OVER
WHEN IT'S OVER!



RED WAITED--THEN, JUST WHEN THE HERD WAS ON
TOP OF HIM, A SHOT SPLINTERED ROCK NEAR
JESS BICK AND RED LEAPED FOR HIM . . .

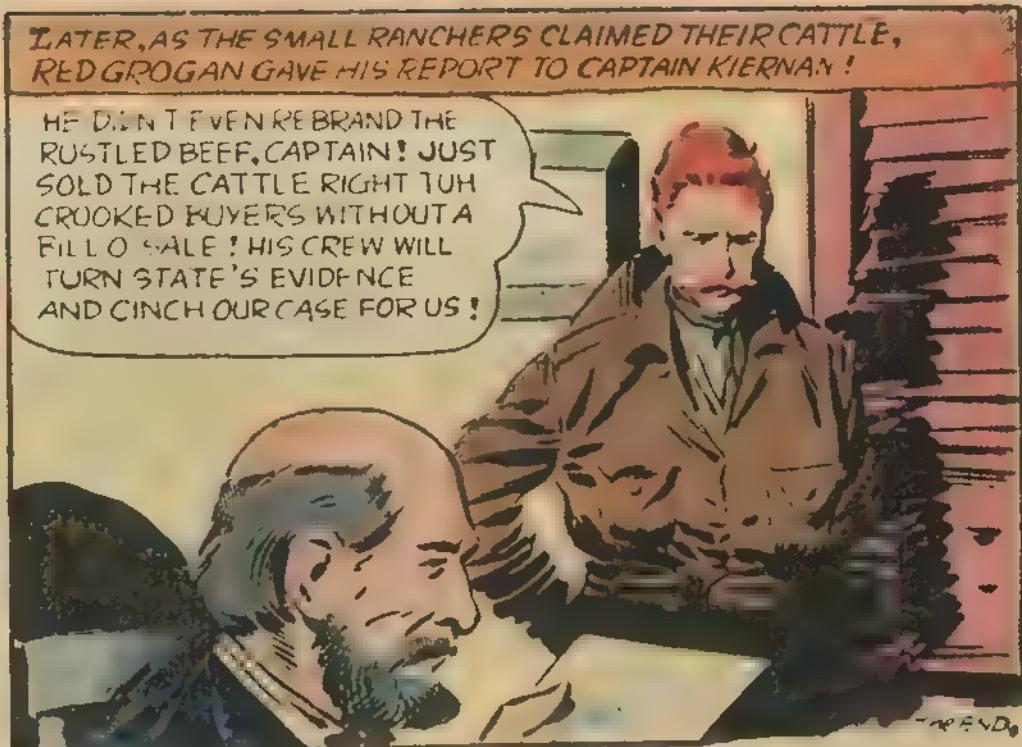


STAND STILL--GET YORE BREATH!
CAPTAIN KIERNAN IS WAITIN' UP
AHEAD TUH ESCORT YOU AND
YORE CREW TUH JAIL!



LATER, AS THE SMALL RANCHERS CLAIMED THEIR CATTLE,
RED GROGAN GAVE HIS REPORT TO CAPTAIN KIERNAN!

HE DON'T EVEN REBRAND THE
RUSTLED BEEF, CAPTAIN! JUST
SOLD THE CATTLE RIGHT TUH
CROOKED BUYERS WITHOUT A
FILL O' SALE! HIS CREW WILL
TURN STATE'S EVIDENCE
AND CINCH OUR CASE FOR US!





MR. DOOLY TAKES THE KIDS OUT FOR A VISIT TO THE RANCH OF THE CHEYENNE KID...

WELL NOW, LET'S PUT ON REAL WESTERN OUTFITS... TRY THESE CHAPS, TOMMY!

OH, BOY!

AFTER GETTING SETTLED, THE FUN BEGINS...

GEE POP I DON'T KNOW YOU COULD SPIN A LARIAT!

LATER...

THERE'S A GOOD PLACE TO STOP, REST AND EAT!

AND SO WE LEAVE FOUR HAPPY PEOPLE...

HOME, HOME ON THE RANGE... ♫

REMEMBER KIDS, YOUR POP'S YOUR PAL...
ENJOY LIFE WITH HIM
GO OUT AND HAVE FUN WITH POP!



*THIS IS PRESENTED AS A CHARLTON PUBLIC SERVICE



ROCKY LANE'S

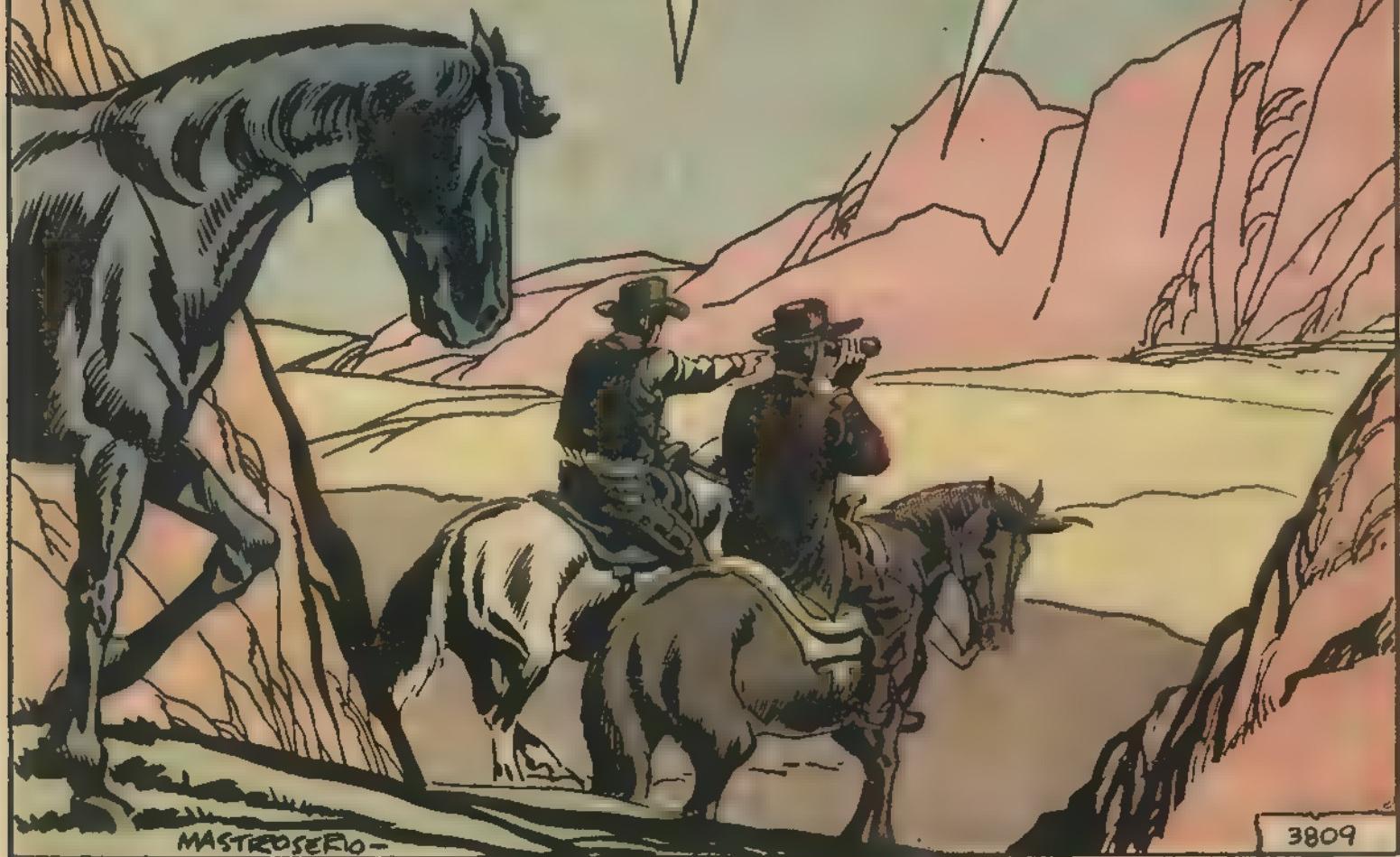
BLACK JACK

THE
**HORSE
HUNTER**

RUSS LIND MADE HIS MONEY IN OIL... BUT HIS HOBBY WAS FINE HORSES! THE MARE HE RODE, GOLDIE, WAS THE FINEST IN THE WEST... AND, WHEN HE SAW BLACKJACK, HE WAS DETERMINED TO OWN HIM TOO! THE GREAT HUNTER HAD EXTRA TRACKERS TO HELP HIM...

HE'S IN THAT BOX CANYON, BOSS! HE'S GOT TUH BE!

YEAH, I THINK WE GOT HIM THIS TIME!



MASTER OF FIO -

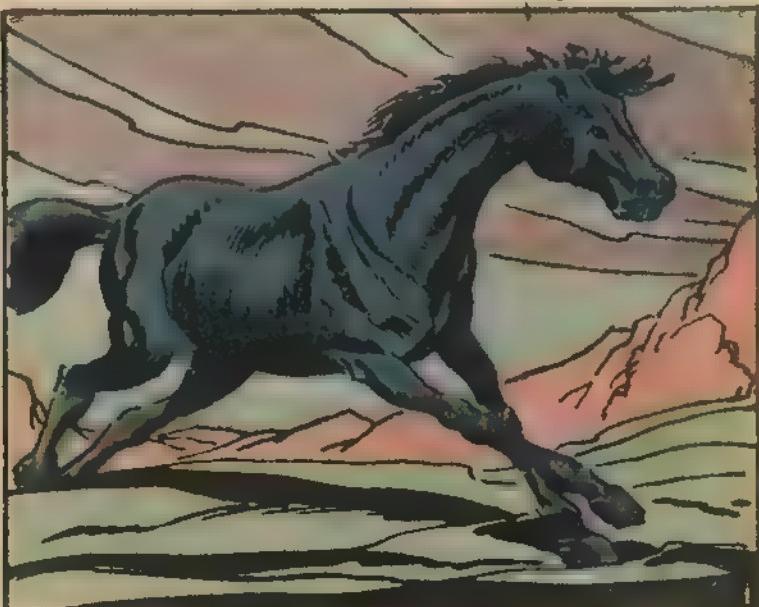
3809

LIND, A GOOD NATURED MAN, CHERISHED HIS GREAT MARE, GOLDIE! HE'D CAUGHT HER ON THE HIGH DESERT...

I RODE OUT LOOKIN' BOSS! BLACKJACK'S OUT THERE ALL RIGHT! I SAW HIS TRACKS!

ARE YEH SURE, BILL?

"COURSE I'M SURE, BOSS! WHEN BLACKJACK'S RUNNING, HE COVERS MORE GROUND EVERY JUMP THAN ANY OTHER HORSE LIVIN'!"



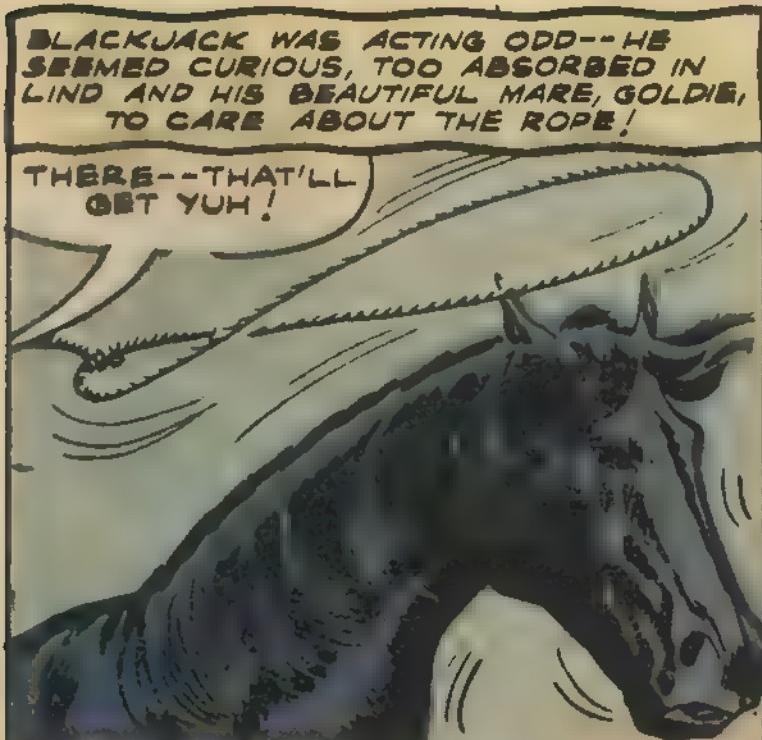
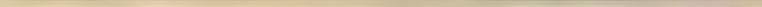
BLACK JACK

I'LL FIND HIM
FOR YUH, MR. LIND!
BUT I CAN'T
GUARANTEE
WE'LL CATCH
HIM!

WE'LL GET HIM--
I'VE GOT TWO
OTHER TRACKERS
WAITIN' FOR US
OUTSIDE OF TOWN!

THE FOUR MEN--ALL EXPERT TRACKERS
AND HORSEMAN--TOOK BLACKJACK'S
TRAIL! JIM DOUTY FOUND THE
STALLION AS HE'D PROMISED!

THERE HE IS BOSS! HE KNOWS HE'S
SAFE AT THAT DISTANCE--HE'S
STANDIN' UP THERE LAUGHIN'
AT US!

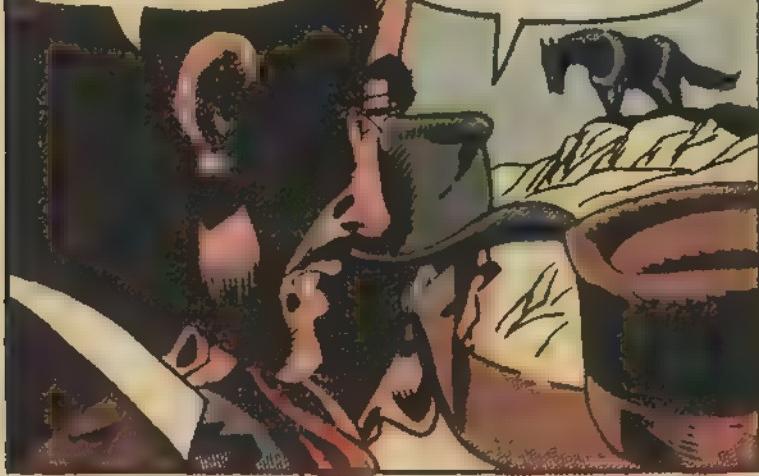


BLACK JACK

BLACKJACK RAN LIKE THE WIND... THEN, A HUNDRED YARDS AWAY, HE STOPPED AGAIN! RUSS LIND AND HIS HORSE HUNTERS WERE INFURIATED!

I'LL DOUBLE YORE PAY WHEN WE GET HIM! MOUNT UP!

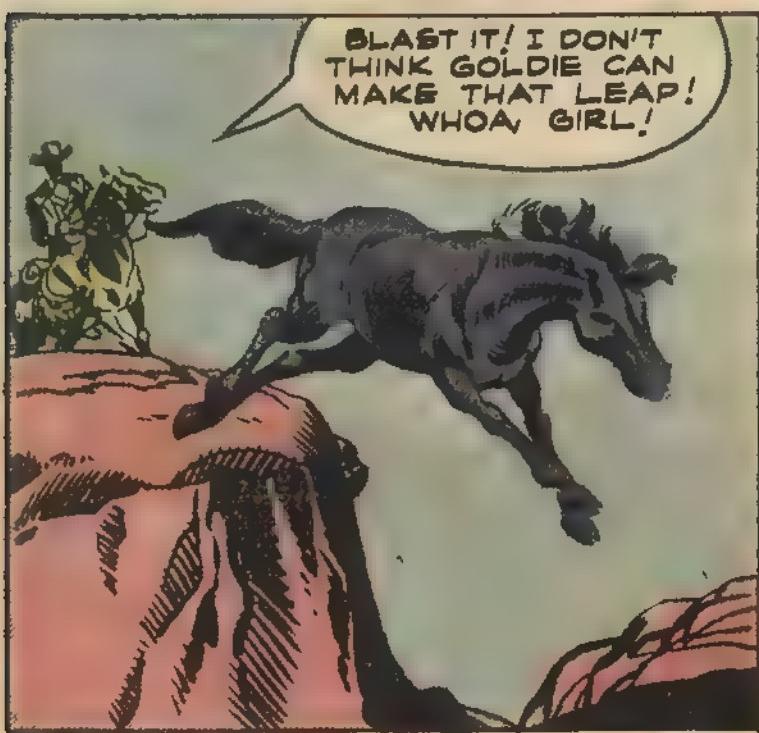
HE'S PRETTY TRICKY, BOSS, BUT WE'LL SURE TRY!



EEE EAAAHH



BLAST IT! I DON'T THINK GOLDIE CAN MAKE THAT LEAP! WHOA, GIRL!



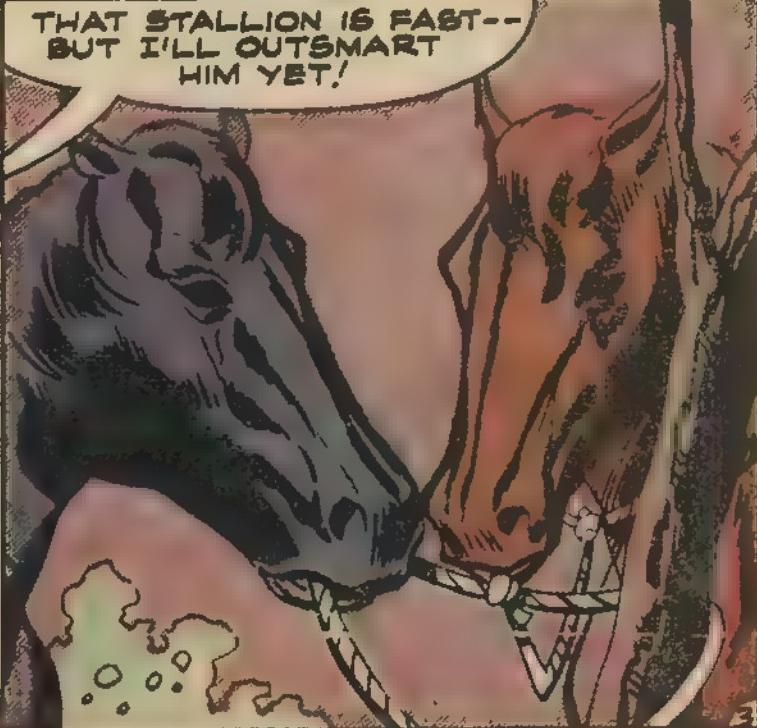
DOGGONE IT-- THAT BLACK STALLION GOT AWAY! WE'LL HAVE TO GO AROUND! WE'D BETTER CAMP SOMEWHERE FOR THE NIGHT!



RUSS LIND AND HIS BOYS CAMPED IN A NARROW CANYON! THEY PLANNED ON TRYING AGAIN IN THE MORNING!



THAT STALLION IS FAST-- BUT I'LL OUTSMART HIM YET!



Boys! Girls! Mothers! Dads!

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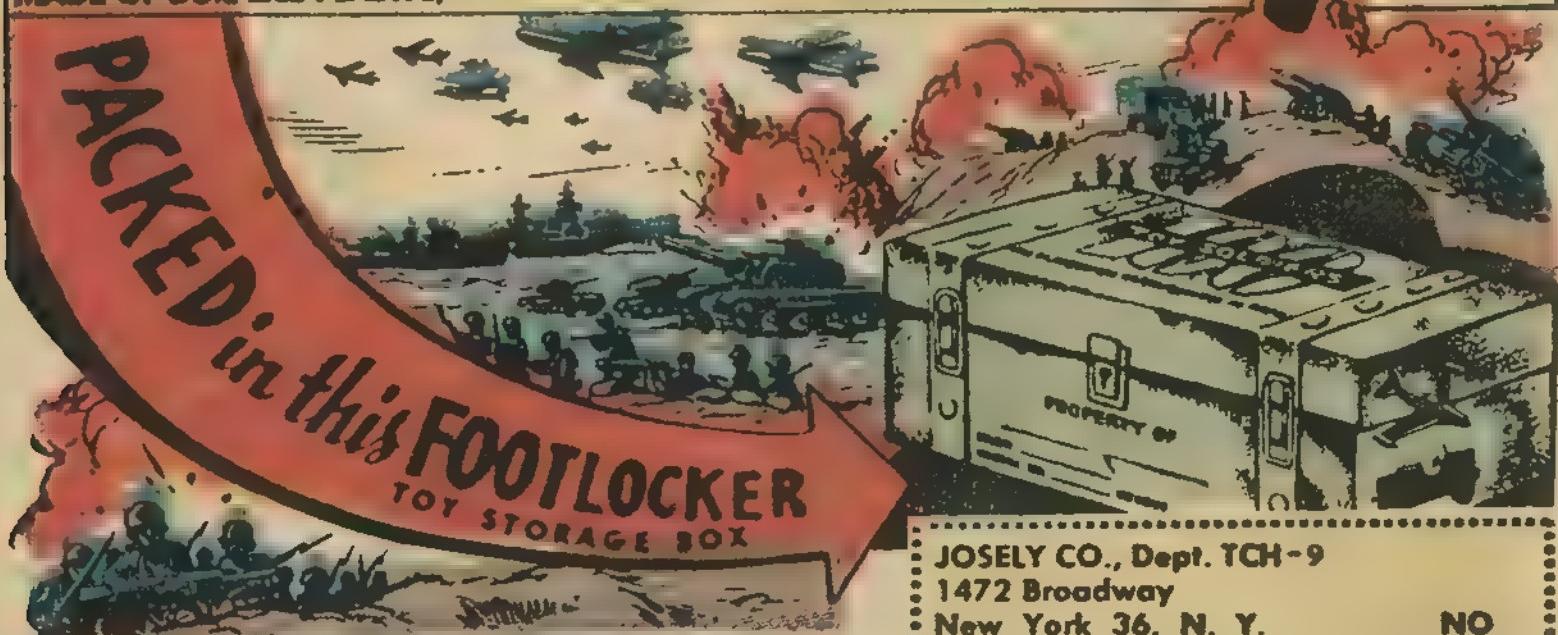
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100 TOY SOLDIERS \$1.25

MADE OF DURABLE PLASTIC, EACH ON ITS OWN BASE, MEASURING UP TO 4½"!



EACH FOOTLOCKER CONTAINS:

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| 4 Battleships | 4 Infantrymen | 8 Jet Planes |
| 4 Cruisers | 8 Officers | 8 Cannon |
| 4 Sailors | 8 Waves | 4 Bazookamen |
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HERE'S MY \$1.25!

C.O.D.'S

Rush the TOY SOLDIERS TO ME!

Name

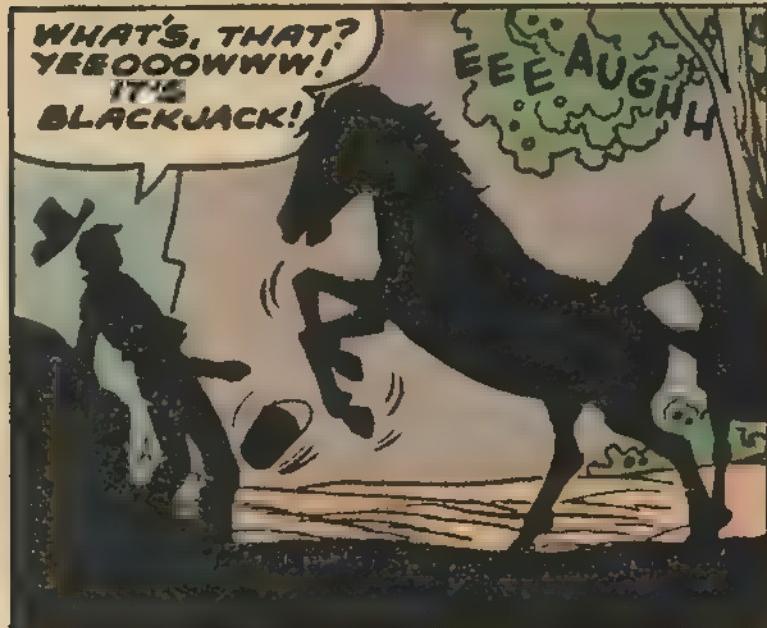
Address

City State

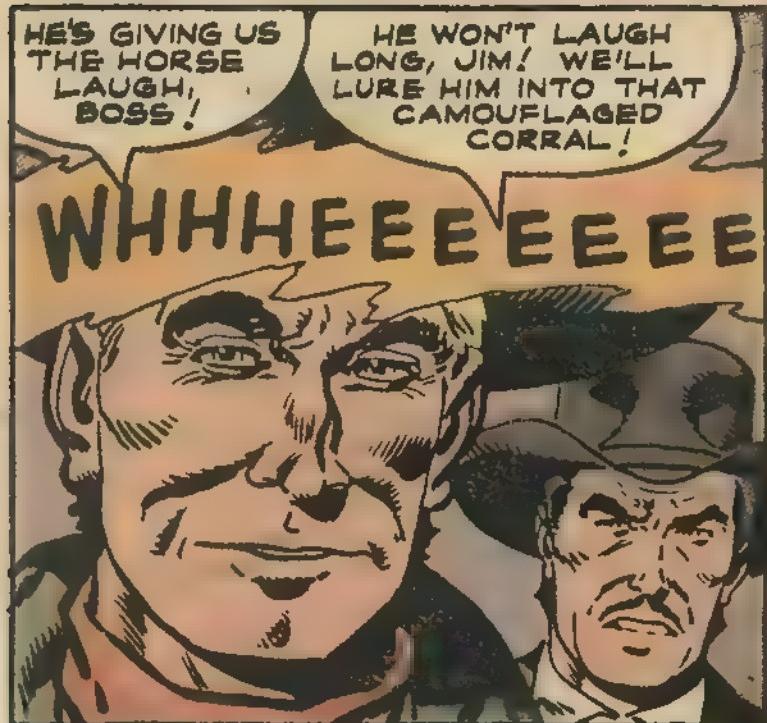
Canada and foreign orders send \$1.50 postal money order.

BLACK JACK

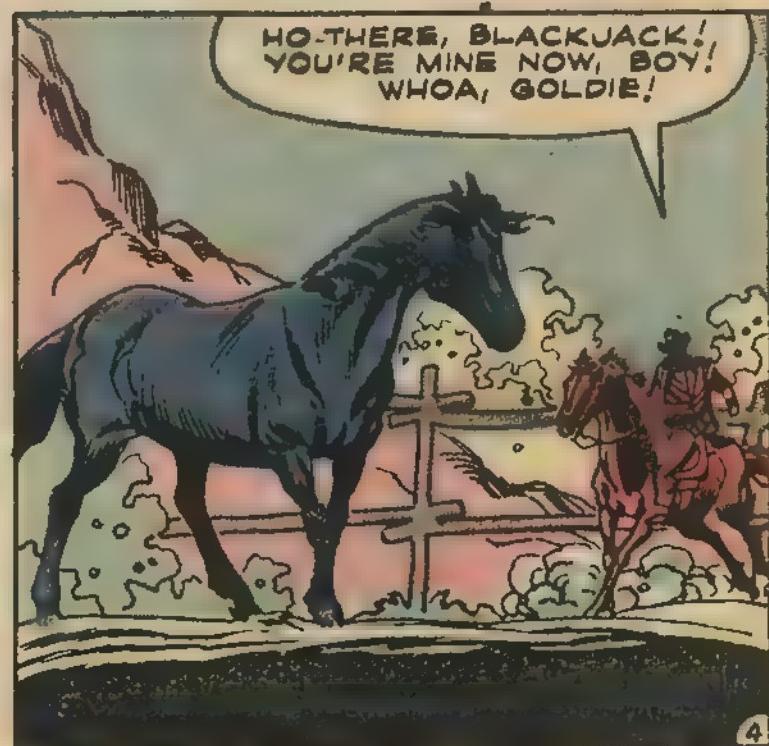
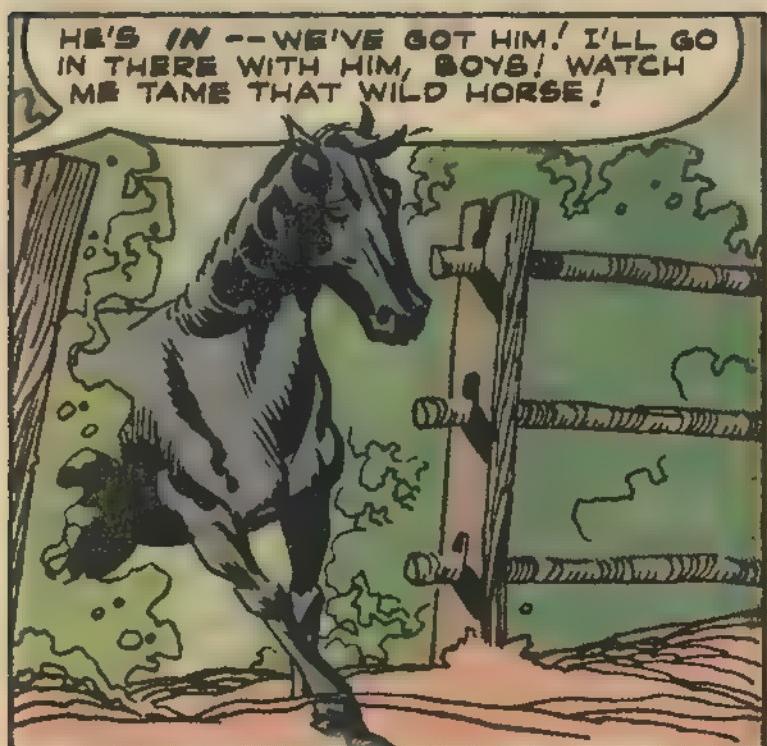
UNKNOWN TO BLACKJACK, ONE OF THE HUNTERS HAD GONE FOR WATER! HE STUMBLLED INTO THE STALLION IN THE DARK!



SOMEONE GET A...
HEY! LOOK OUT!



BLACKJACK KNOWING.
THERE WAS DANGER, STAYED NEAR! LIND AND HIS MEN, EXPERTS AT THE GAME, GRADUALLY HERDED BLACKJACK TOWARD A SMALL VALLEY OPEN AT BOTH ENDS...

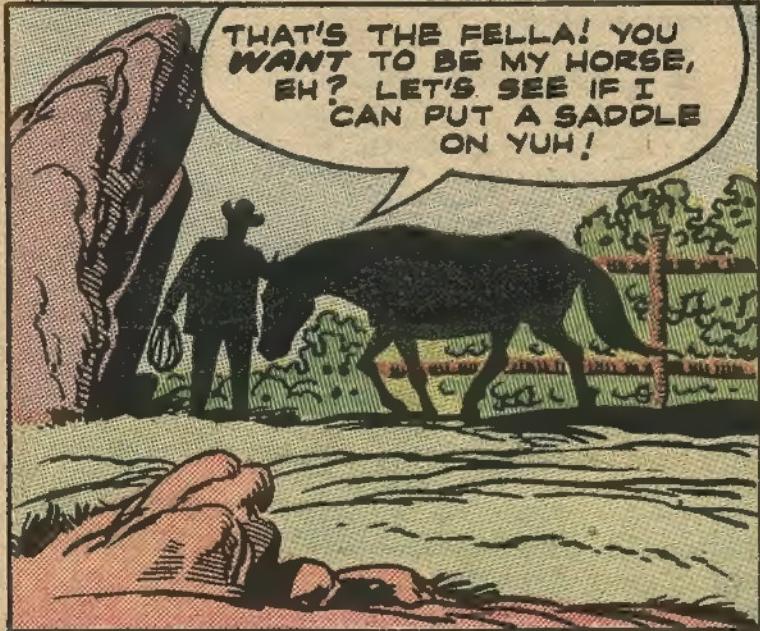


BLACK JACK

32-Artie 311

LIND HAD HIS LARIAT READY-- BUT HE DIDN'T NEED IT! BLACKJACK SEEMED FRIENDLY ENOUGH...

THAT'S THE FELLA! YOU WANT TO BE MY HORSE, EH? LET'S SEE IF I CAN PUT A SADDLE ON YUH!



LIND WAITED FIFTEEN MINUTES TO MAKE FRIENDS--THEN, SATISFIED THAT THE STALLION WOULDN'T FIGHT, HE UNSADDLED GOLDIE!

HERE WE ARE, BLACKJACK!

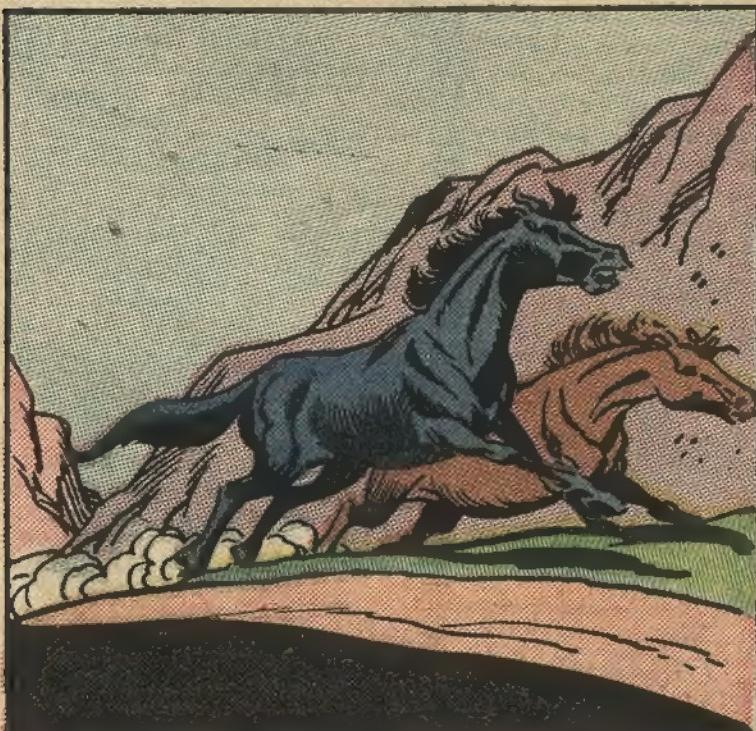
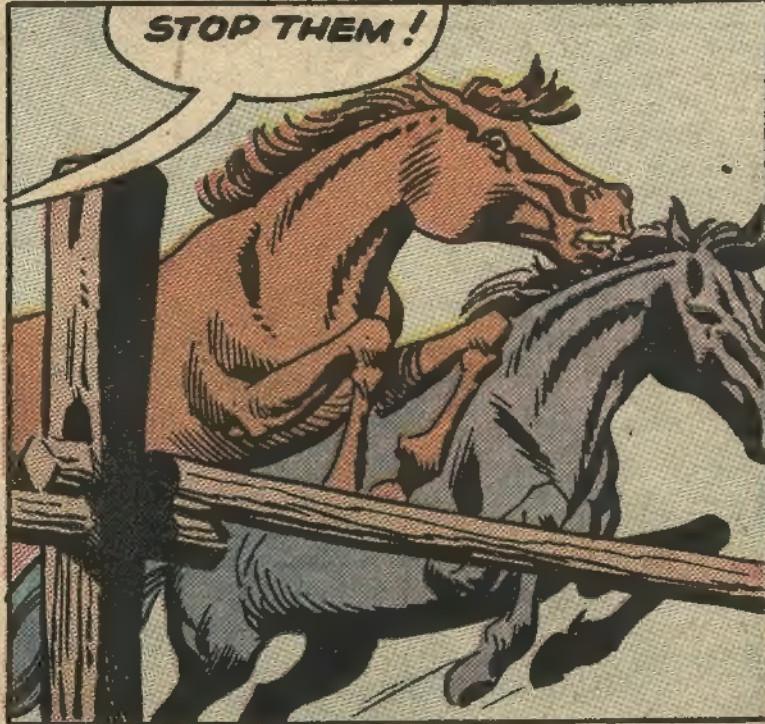


THE GREAT STALLION GAVE A SNORT-- THE GRINNING TRACKERS SHORE HE LAUGHED! LAUGH OR NOT, HE DID NIP THE MARE AND DRIVE HER TOWARD THE CORRAL FENCE!

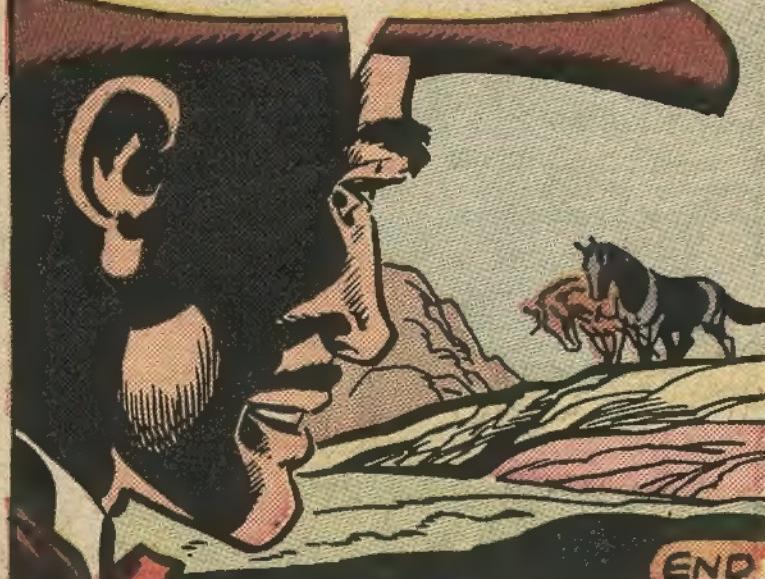
HE TRICKED US-- HE WAS JUST LURIN' THE BOSS INTO TURNIN' GOLDIE LOOSE! LOOK OUT!



STOP THEM!



I RECKON HE OUTSMARTED US, BOYS! Y'KNOW--I'M KINDA GLAD THEY GOT AWAY! HOSSES LIKE THEM BELONG ON THE RANGE WEARIN' NO MAN'S SADDLE!

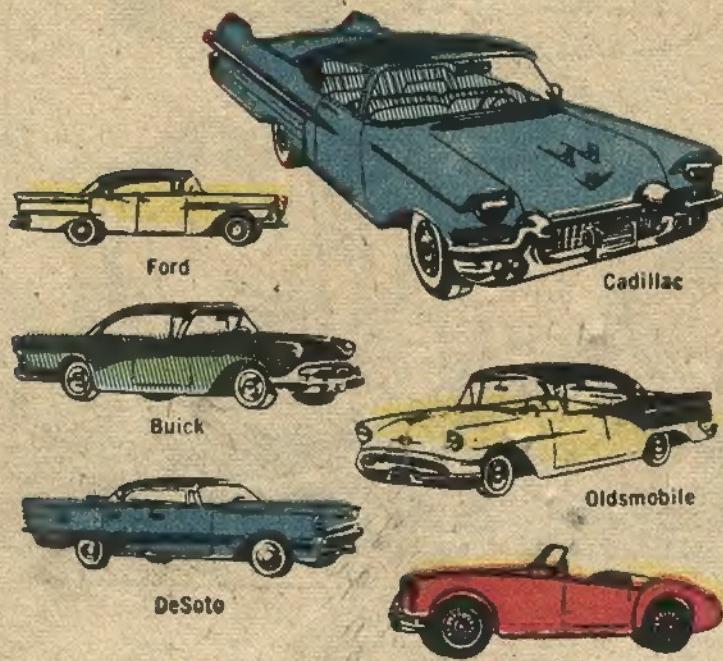


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AN AMAZING TOY BARGAIN!

NOW, with these perfectly scaled motor cars, you can give any child of any age a world of pleasure—at an unbelievably low price! Please don't confuse them with flat, brittle toys. These are 3-dimensional, unbreakable models—you can even bounce them without breaking—40 in all—in brilliant colors, beautifully finished right down to the wheels; no assembling necessary. Each car is clearly marked with its own name—and what names they are! Jaguar, Cadillac, Mercedes, MG—the racy sports and town cars that kids dream about. They'll have unlimited fun staging races, auto shows, playing garage, guessing models. Never before has \$1 bought so much real play value! Handsomely gift packaged. Please order today for quick delivery.

ORDER NOW! Send only \$1.00 for each collection of 40 cars. Add 25c for postage and handling for each set.

MAIL TODAY FOR PROMPT DELIVERY!

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Gentlemen:

I can't wait to see if these model cars are all you say they are. Enclosed please find \$..... in check , money order , cash , for sets of MODEL CARS each at \$1 plus 25c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee. (Sorry, No. C.O.D.'s)

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City Zone State

WHO NEEDS EXPERIENCE?
I NEED IT
SEE A HOLE IN THE HEAD

SMILE!
LATE TODAY YOU WON'T
SEE ME

PRICE IS
NO OBJECT
AS LONG AS IT'S CHEAP

I'M TOO
HONEST
THE PROBLEMS WITH ME IS

THINK!
WHAT WE CAN DOOK
THIS WORLD

I'LL DO ANYTHING
FOR MONEY
AND GET TO WORK IN THAT POSITION

INCLUDE ME OUT
THANKS
NOBODY

THINK
IT MAY BE A NEW EXPERIENCE

WHAT?
YOU HERE AGAIN
ANOTHER HALF HOUR SHOT TO

THINK
WHAT YOU LEAVE
IT UP

THESE SIGNS INCLUDED
WITH No. 1 GAG SET
You get this complete 12 card assort-
ment of signs suitable for posting
on desks, walls, bookshelves,

THINK
IT MAY BE SOMETHING NEW

BACK IN 5 MINUTES **QUALITY AT A PRICE!**
NONE TO YOU KNOW WHERE

WOULD YOU LIKE
TO MEET
SOMEBODY NICE???

I Wish You Were Somebody
So You Could
Take a Comfort

MY CARD
I'M ANXIETY INTELLIGENT
ABOUT
BUT I HATE A LOT OF
STUPID HELP

WHEN I AM RIGHT
NO ONE AGREES

WHEN I AM WRONG
NO ONE FORGETS

DON'T CALL ME
I'LL CALL YOU

YOU DON'T HAVE TO HUNT
TO SHOOT THE BULL

No ONE of us
is as smart
as ALL of us!

QUIET!
GENIUS
AT WORK

QUIET!
GENIUS
AT WORK

PLAN AHEAD

PRESS

SOMEBODY COOLED

**DO IT
TODAY!**

**PLEASE, NO
SMOKING**

GAG CARDS

EACH GAG CARD IS
A CARLOAD OF LAUGHS
... AND ONLY A LITTLE OVER A PENNY EACH!

Have fun with friends, relatives, family, school chums or business associates. You can get a total of 168 cards and signs . . . each one to fit a particular situation. You'll be amazed at the fun you'll have with these cards and signs . . . particularly when the card is close to the truth.

**72 DIFFERENT CARDS \$1
PLUS 12 TERRIFIC SIGNS**

Two entirely different sets . . . no duplicates in either one . . . to choose from. Plus twelve signs included with each gag card set.

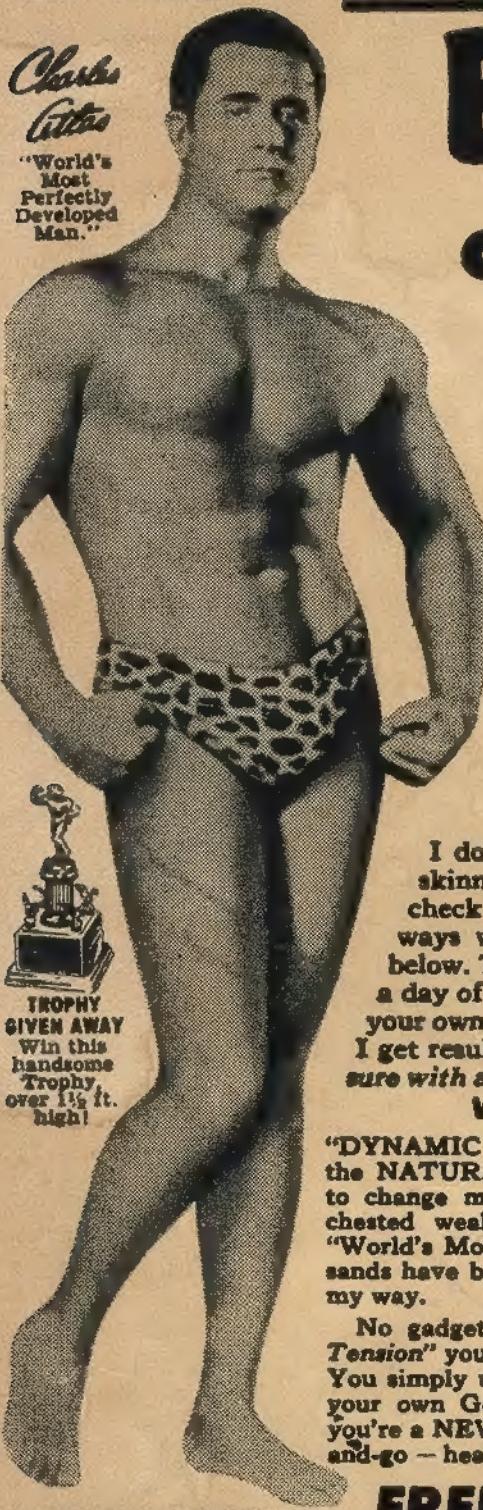
NO. C.O.D.'S SENT AT THESE LOW PRICES
GAG CARDS • 228 Lexington Ave. • N.Y.C. 16

QUICKIE GAG CARD ORDER

GAG CARDS	DEPT.	PLEASE PRINT PLAINLY
228 Lexington Ave.	1204	
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I enclose \$ for the following gag card		
1 - 1 Set of No. 1 containing 72 gag cards & 12 signs		
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1 - 1 Complete 168 piece assortment sets consisting of all gag cards from set No. 1 and No. 2 (144 cards and all 24 signs) TOTAL 168 PIECES! (\$1.00 per each 168 piece set - postage)		
NAME _____		
ADDRESS _____		
CITY _____		
STATE _____		

Just Pick the Kind of Body YOU Want

Charles
Atlas
"World's
Most
Perfectly
Developed
Man."



TROPHY
GIVEN AWAY
Win this
handsome
Trophy
over 1½ ft.
high!

CHECK THE COUPON BELOW

...and SEE How EASILY You Can Have It!

WHAT kind of body do YOU want? One with the kind of power-packed shoulders that make girls go "Ga-Ga" on the beach? Or sledge-hammer biceps that will make the toughest bully respect you! Or strong-as-steel stomach muscles; a slim waist? Just tell me WHERE you want it—and I'll add SOLID INCHES of muscle, FAST!

Yes, I'll quickly show you how to have the kind of body men respect and women admire.

I don't care if you're young or old, skinny or fat, tall or short. Just check the "dream build" you've always wanted—right in the coupon below. Then just give me 15 minutes a day of your spare time—in the privacy of your own room. Prove to yourself how easily I get results that you can see, feel, and measure with a tape!

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